

Before the
Federal Communications Commission
Washington, D.C. 20554

In the Matter of)	
)	
BLUE RIDGE FREE MEDIA)	File No. 0000072621
For Renewal of License of)	Facility ID No. 192547
WXRK-LP, Charlottesville, VA)	
)	
AIR MIX VIRGINIA)	File No. 0000073441
For Renewal of License of)	Facility ID No. 193001
WVAI-LP, Charlottesville, VA)	
)	
GENESIS COMMUNICATIONS, INC.)	File No. 0000072618
For Renewal of License of)	Facility ID No. 194996
WREN-LP, Charlottesville, VA)	

To: Office of the Secretary
Attention: Audio Division, Media Bureau

CONSOLIDATED INFORMAL OBJECTION

Tidewater Communications, LLC (“Tidewater”), by its attorney and pursuant to Section 73.3587 of the Commission’s Rules, hereby respectfully files this Consolidated Informal Objection (“Objection”) against the captioned applications (“Applications”) for renewal of licenses of low power FM (“LPFM”) stations WXRK-LP, WVAI-LP and WREN-LP (“LPFM Stations”), all licensed to serve Charlottesville, Virginia. On September 3, 2019, Tidewater filed a “Consolidated Petition to Deny” (“Petition”) against the Applications. The purpose of this Objection is to provide the Commission with additional evidence that the three remaining LPFM Stations continue to violate the law and to cite a recent case on point.

I. The Proceeding So Far/Authority for this Objection.

Four of the LPFM licensees responded to the Petition.¹ Promise Land Communications, the licensee of WPVC-LP, by letter dated June 17, 2020, surrendered its license for cancellation and the Commission canceled the license as of July 8, 2020. As a result, that application is not included in the caption.

On January 28, 2020, the Audio Division issued to the LPFM Stations a Letter of Inquiry (“LOI”), which was triggered by Tidewater’s Petition. On February 27, 2020, the Audio Division officially bifurcated this proceeding and is separately pursuing the issues raised by Tidewater. As of this date, there has been no public notice of FCC action on the Applications, so under Section 73.3587 of the Rules, this Consolidated Informal Objection is acceptable (“Before FCC action on any application for an instrument of authorization, any person may file informal objections to the grant.”)

II. Evidence of Continuing Violation.

The LPFM Stations continue to violate Section 399B of the Communications Act of 1934, as amended (the “Act”), and Section 73.503(d) of the Commission’s Rules. Attached are transcripts² of recordings of broadcasts made October 8 and 9, 2020 by the LPFM Stations on

¹ Gateway Media, licensee of WKMZ-LP, is no longer included in the caption. WKMZ-LP went silent October 11, 2019, pursuant to Special Temporary Authority (“STA”), File No. BLSTA - 20191021AAL, which expired May 5, 2020. The Commission’s letter dated November 7, 2019, which granted the STA, explicitly warned Gateway Media, pursuant to 47 U.S.C. § 312(g), that the “broadcast license of WKMZ-LP will automatically expire as a matter of law if broadcast operations do not resume by 12:01 a.m., October 12, 2020.” To Tidewater’s best knowledge, WKMZ-LP did not resume operations prior to October 12, 2020; thus the license has expired. Moreover, on October 25, 2019, Gateway withdrew its application for renewal of the license of WKMZ-LP. As of the date of this filing, the License Management System continues to reflect the status of the WKMZ-LP renewal application (File No. 0000072619) as “active.” Tidewater respectfully requests the Commission to update its records to show that the license for WKMZ-LP has been cancelled.

² Audio Recordings are being emailed to Commission staff and counsel for the remaining applicants. The recordings have been “telescoped” to provide a segment of entertainment material before and after the commercial

behalf of for-profit entities in exchange for consideration. This is the same type of prohibited conduct that is the subject of the LOI. A review of the transcripts reveals that all three LPFM Stations continue to broadcast commercial announcements that violate Section 399B of the Act, and Section 73.503(d) of the Commission's rules as interpreted by the decisions and orders of the Commission.

Section 399B of the Act and Section 73.503(d) of the Rules define an advertisement as programming material broadcast "in exchange for any remuneration" and intended to "promote any service, facility, or product" of for-profit entities. Section 399B(b)(2) of the Act forbids the broadcast of advertisements by noncommercial stations such as the LPFM Stations.³ The Commission has held that noncommercial stations may broadcast donor acknowledgements, but only for identification purposes. Such donor acknowledgements may not promote the contributors' products, services, or businesses. Specifically, such announcements must not contain comparative or qualitative descriptions, price information, calls to action, or inducements to buy, sell, rent, or lease.⁴ The announcements broadcast by the LPFM Stations clearly violate the law as they contain comparative or qualitative descriptions, calls to action, and inducements to buy. Excerpts of some of the LPFM Stations' broadcasts are set forth *infra* for illustrative purposes. Such representative transcripts of announcements include commercial announcements for the following for-profit entities with references in the parentheses to the prohibited material. Please refer to the Attachment for complete transcripts of the announcements.

announcements are heard. The un-telescoped recordings will be made available to the Commission staff upon request.

³ See Sections 73.503(d) and 73.801 of the Commission's rules (applying 73.503(d) to LPFM stations.)

⁴ See *Xavier University*, 5 FCC Rcd 4920, 4921, para. 6 (1990) (citing Commission policy concerning the noncommercial nature of educational broadcast stations, 90 FCC 2d 895 (1982)).

A. WREN-LP

- **Maya Restaurant** (“Kitchen hours are five to ten, seven days a week with bar open until two. Maya Restaurant supports this locally owned station and invites you to check the menu and meet the crew at Mayahyphenrestaurant.com. That’s Maya Restaurant.”)
- **Compu Tune Up** (“Compu Tune Up offers desktop and laptop repair, networking, virus removal and data recovery service plus offsite and cloud backup. Periodic service plans are available for business and residential customers with remote support available. Compu Tune Up can be found at 17 26 Allied Street or they can come to you. You can learn more at computuneup.com or by calling 434 977 88 84.”)
- **Rebecca’s Natural Food** (“...you can find out about Rebecca’s mail order delivery, web cart and front of store pick up options at rebeccasnaturalfood.com and from ten til six Monday through Saturday at 977 1965. Rebecca’s has served Charlottesville since 1987 with natural foods and supplements. Rebecca’s Natural Foods is in the Barracks Road Shopping Center and at rebeccasnaturalfood.com you can call them at 977 1965.”)
- **Telegraph Art & Comics** (The staff at Telegraph can guide you through their inventory which also includes posters, action figures and toys. Telegraph Art & Comics is in the Seminole Square Shopping Center near the End Games. Telegraphicartandcomics.com is where to connect to their universe, manage subscriptions, enter pre orders or interface with comic of network.”)
- **Plan 9** (“Plan 9 music is a traditional record and CD store offering new and vintage selections, if they don’t have it, Plan 9 can order it for you. Plan 9 can buy used vinyl and CDs and they offer new and vintage audio gear. Plan 9 is in the Seminole Square Shopping

Center and at plan 9 music dot com. During the present covid emergency, Plan 9 is open for drop off and pick up only by calling 434 979 9999.”)

- **Table 44** (“Table 44 offers Coca Cola braised short ribs, Philly cheeseburgers, fresh salads and homemade desserts from Paris Cake Company. Table 44 is available on Facebook and Instagram at Table 44 Staunton. Their dining room is currently open at fifty percent capacity Wednesday through Saturday twelve til eight with Sunday Brunch eleven til two. You may call Table 44 for pick up and curbside service at 540 885 5026.”)

- **Price KIA** (“Price Kia Charlottesville’s home for the Kia line of crossovers including the Soul, Sportage and new Seltos ready for every adventure and every season. Also, at Price you’ll find Kia Sedona minivan, plus the Rio, the Forte and Optima sedans ready for every commute. You can take a safe test drive now at Price Kia 1390 Richmond Road or learn more and search their inventory...”)

- **Blue Ridge Services** (“now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at air knight i a q dot com or at blue ridge services inc dot net.”)

- **Central Battery** (“Central Battery has batteries for cars, phones, ups and more. They likely stock any battery you need and can install it for you. Central Battery powering your unplugged world since 1985 also tests and recycles batteries. Central Battery is at 750 Harris Street and at centralbattery dot net. Their phone number is 434 97 power.”)

B. WVAI-LP

- **Able Insurance.** (“Hey, look at you, all grown up and needing car insurance. You don’t have to freak out if you got a driving record that’s not so hot or worried if you aren’t sure exactly what you need. Able Insurance has your back. Pass up the national insurance companies where you’re just another number and keep your auto insurance right here in Charlottesville. 979 0814 is the number, Able Insurance dot come is the site.”)

- **Angelic’s Kitchen** (“Are you hungry for some soul food and looking for an exclusive flavor? Check out Angelic’s Kitchen food truck and try her southern fried fish. They are located on pantops mountain in the parking lot across the highway from CVS, just look for the yellow truck. Angelic’s Kitchen also offers crispy wings, tenders, mac and cheese, collard greens, hush puppies, street corn and more. You can also visit them online at www dot angelics kitchen dot com. Angelics Kitchen, where food becomes your happiness.”)

- **Elite Auto** (“Whether you had an accident or just hearing a strange noise, before you visit other shops or after, I invite you to bring your vehicle to Elite Auto. You can reach Elite Auto at elite auto dot net, at 434-296-2948 or you can go by and see them at 22 Rosa Terrace off Sixth Street Southeast Charlottesville. That’s Elite Auto.”)

- **Price Hyundai** (“With get in get out shopping, purchasing a vehicle can be done from your home. With delivery of your selection payment deferral is available too, plus Hyundai assurance now includes three years scheduled maintenance. The show room is open if you do want to come in with the Kona and Ionix all electrics now in stock. That’s Price Hyundai, twenty-nine north and at Jim Price Hyundai dot com.”)

- **Ben Around Tattoos** (“Ben Around Tattoos is at 703 West Main Street. To check availability or to make an appointment its ben around tattoos dot com or 434 923 8282.”)
- **Outback Steakhouse** (“...Outback Steak House, your home in Charlottesville for down home affair including their signature steaks, grilled chicken, fresh seafood and as well as their bloomin onion. Plus all their appetizers, sides and desserts. The Outback’s dining room is now back open regular hours with all the Outback’s fare remains available for take-out and delivery. The Outback Steakhouse in Charlottesville can be found on 29 North at Seminole Court and always at outback dot com.”)
- **Free Bridge Auto** (“Sales, service and financing are what Free Bridge is all about and after the sale, Free Bridge earns its rating from the Better Business Bureau. Since 1993 their motto has been everybody rides, and you can find out why at Free Bridge Auto 1400 Richmond Road and at everybody rides dot com. That’s Free Bridge Auto.”)
- **Price KIA** (“Price Kia Charlottesville’s home for the Kia line of SUVs including the Seltos, Telluride and Sorento ready for every adventure and every season. Also at Price you’ll find Kia sedans, the Rio, the Forte plus the Optima and Optima hybrid, ready for every commute. You can take a safe test drive at Price Kia 1390 Richmond Road or see their inventory from home at pricekia dot com.”)
- **Special Touch Cleaning** (“For almost twenty five years, Special Touch has been hitting the floors, carpets, bathrooms and windows of area shops and offices. Now that cleaning and disinfecting has become vital, the professionals at Special Touch are ready to make your place of business safe for all of your employees and customers. Special Touch Cleaning supports this station and can be found on google or at 434 823 8222.”)

C. WXRK-LP

- **Price Hyundai** (“With get in get out shopping, purchasing a vehicle can be done from your home. With delivery of your selection payment deferral is available too, plus Hyundai assurance now includes three years scheduled maintenance. The show room is open if you do want to come in with the Kona and Ionix all electrics now in stock. That’s Price Hyundai, twenty-nine north and at Jim Price Hyundai dot com.

- **Hamiltons** (“At Hamilton’s you’ll find seafood, steaks and vegetarian fare with a full bar and eclectic wine list. Hamilton’s supports sustainability and food production, transportation and preparation and in the community at large. You can see the lunch and dinner menus, make a reservation or book the private dining space for your function all at Hamilton’s restaurant dot com.”)

- **Maya Restaurant** (“Southern food all grown up is what you’ll find at Maya Restaurant in Charlottesville. Maya features made from scratch southern cuisine as locally sourced as possible for the season. Maya’s cornmeal crusted fried oysters, baby back pork ribs and local chicken breast are all available for patio dining, curbside pick up or delivery through Grub Hub. More at maya hyphen restaurant dot com.”)

- **Blue Ridge Services** (“...Blue Ridge Services, now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at air knight i a q dot com or at blue ridge services inc dot net.”)

- **Ben Around Tattoos** (“Ben Arouns male and female artists are dedicated to maintaining the standards and practices of the industry and delivering creative body art in an upscale environment. Ben Around Tattoos is at 703 West Main Street. To check availability or to make an appointment its ben around tattoos dot com or 434 923 8282.”)

- **Free Bridge Auto** (“Free Bridge asks three questions, have a job, have a couple of bucks, need a car? If the answer is yes, they can help. Sales, service and financing are what Free Bridge is all about and after the sale, Free Bridge earns its rating from the Better Business Bureau. Since 1993 their motto has been everybody rides, and you can find out why at Free Bridge Auto 1400 Richmond Road and at everybody rides dot com. That’s Free Bridge Auto.”)

- **Rapture Restaurant** (“Up front and on the patio in season your invited in for Rapture’s high concept farm to table southern cuisine. Tradition meets innovation at Rapture you can check the menu at rapturerestaurant dot com or at facebook dot com slash rapture cville. Rapture Restaurant can be found at 303 East Main Street on the downtown mall. That’s Rapture Restaurant.”)

- **Moneywise Payroll** (“Don’t get bogged down in the minutiae of dealing with payroll that’s what Money Wise Payroll services is for. You get your employee time sheets to them and they do the rest. Money Wise Payroll is locally owned and operated and you can find out more of what they can do for you at moneywisepayroll.com. That’s Money Wise payroll...)

III. Recent Precedent on LPFM Station Broadcasting Commercial Announcements.

In considering this Consolidated Informal Objection, the Commission should carefully review a recent case, *The Marconi Broadcasting Foundation*, DA 20-1112, released October 6, 2020 (“*Marconi Broadcasting*”), whereby the Commission adopted a Consent Decree with the

licensee of LPFM station WWRI-LP, Coventry, Rhode Island, licensed to The Marconi Broadcasting Foundation.

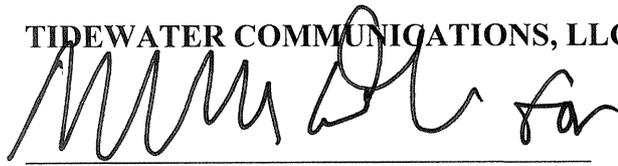
Marconi Broadcasting resulted in the licensee of WWRI-LP paying a \$15,000 civil penalty, and the licensee also agreed to a Compliance Plan to assure the Commission that the LPFM station is being operated in the future in compliance with the Commission's rules.

In light of the foregoing, Tidewater respectfully repeats its request that the Commission designate the surviving captioned Applications for evidentiary hearing pursuant to Section 308 of the Act, and upon its conclusion, deny or dismiss the Applications.

Respectfully submitted,

TIDEWATER COMMUNICATIONS, LLC

By:



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Its Attorney

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October 19, 2020

ATTACHMENT

COMMERCIAL ANNOUNCEMENT TRANSCRIPTS
(Audio Files Emailed to Audio Division Staff
And
Counsel for LPFM Stations)

WREN

10/8/20

10am hour

Need cut 10:55:10 – 10:57:08

10:55:25 Maya Restaurant

10:56:32 Compu Tune Up

MAYA RESTAURANT

Southern, simple but sophisticated. Maya Restaurant invites you to come home to eat. Maya's menu features made from scratch entrees, seasonal sides, appetizers and dessert. Dining is upstairs, downstairs or on the covered patio in season plus you can celebrate at Maya's award-winning bar. Large parties are always welcome at any of Maya's four separate event spaces. Kitchen hours are five to ten, seven days a week with bar open until two. Maya Restaurant supports this locally owned station and invites you to check the menu and meet the crew at [maya hyphen restaurant dot com](http://maya-hyphen-restaurant-dot-com). That's Maya Restaurant.

COMPU TUNE UP

Support today comes from Compu Tune Up. Compu Tune Up offers desktop and laptop repair, networking, virus removal and data recovery service plus offsite and cloud backup. Periodic service plans are available for business and residential customers with remote support available. Compu Tune Up can be found at 17 26 Allied Street or they can come to you. You can learn more at [computuneup dot com](http://computuneup-dot-com) or by calling 434 977 88 84.

12pm hour

Need cut 12:52:25 – 12:54:54

12:53:08 Rebecca's Natural Food

12:54:07 Compu Tune Up

REBECCA'S NATURAL FOOD

Rebecca's Natural Food supports this station. During this covid emergency you can find out about Rebecca's mail order delivery, web cart and front of store pick up options at [rebeccasnaturalfood dot com](http://rebeccasnaturalfood-dot-com) and from ten til six Monday through Saturday at 977 1965.

Rebecca's has served Charlottesville since 1987 with natural foods and supplements. Rebecca's Natural Foods is in the Barracks Road Shopping Center and at [rebeccasnaturalfood dot com](http://rebeccasnaturalfood.com) you can call them at 977 1965.

COMPU TUNE UP

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3pm hour

Need cut 3:51:08 – 3:53:18

3:51:45 Telegraph Art & Comics

TELEGRAPH ART & COMICS

Your portal to the world of comics and graphic novels of Charlottesville is Telegraph Arts & Comics. The staff at Telegraph can guide you through their inventory which also includes posters, action figures and toys. Telegraph Art & Comics is in the Seminole Square Shopping Center near the End Games. [Telegraphicartandcomics dot com](http://telegraphicartandcomics.com) is where to connect to their universe, manage subscriptions, enter pre orders or interface with comic of network. Telegraph Art & Comics supports 97 9 the WREN.

10/9/20

8am hour

Need cut 8:50:00 – 8:54:10

8:52:05 Plan 9

8:52:34 Rebecca's Natural Food

8:53:03 Table 44

8:53:37 Price Kia

PLAN 9

Plan 9 music is a traditional record and CD store offering new and vintage selections, if they don't have it, Plan 9 can order it for you. Plan 9 can buy used vinyl and CDs and they offer new and vintage audio gear. Plan 9 is in the Seminole Square Shopping Center and at plan 9 music dot com. During the present covid emergency, Plan 9 is open for drop off and pick up only by calling 434 979 9999. Plan 9 music supports this station.

REBECCA'S NATURAL FOOD

Rebecca's Natural Food supports this station. During this covid emergency you can find out about Rebecca's mail order delivery, web cart and front of store pick up options at rebeccasnaturalfood dot com and from ten til six Monday through Saturday at 977 1965. Rebecca's has served Charlottesville since 1987 with natural foods and supplements. Rebecca's Natural Foods is in the Barracks Road Shopping Center and at rebeccasnaturalfood dot com you can call them at 977 1965.

TABLE 44

Table 44 in Staunton supports this station and serves homestyle comfort food. Table 44 offers Coca Cola braised short ribs, philly cheeseburgers, fresh salads and homemade desserts from Paris Cake Company. Table 44 is available on facebook and Instagram at Table 44 staunton. Their dining room is currently open at fifty percent capacity Wednesday through Saturday twelve til eight with Sunday Brunch eleven til two. You may call Table 44 for pick up and curbside service at 540 885 5026.

PRICE KIA

Program support today is coming from from Price Kia Charlottesville's home for the Kia line of crossovers including the Soul, Sportage and new Seltos ready for every adventure and every season. Also, at Price you'll find Kia Sedona minivan, plus the Rio, the Forte and Optima sedans ready for every commute. You can take a safe test drive now at Price Kia 1390 Richomnd Road or learn more and search their inventory....(cuts out).

12pm hour

Need cut 12:47:17 – 12:49:40

12:47:26 Blue Ridge Services

12:48:26 Compu Tune Up

12:48:55 Central Battery

BLUE RIDGE SERVICES

Support today is from Blue Ridge Services, now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at airknightiaq.com or at blueridgeservicesinc.net.

COMPU TUNE UP

Support today comes from Compu Tune Up. Compu Tune Up offers desktop and laptop repair, networking, virus removal and data recovery service plus offsite and cloud backup. Periodic service plans are available for business and residential customers with remote support available. Compu Tune Up can be found at 1726 Allied Street or they can come to you. You can learn more at computuneup.com or by calling 434 977 88 84.

CENTRAL BATTERY

Central Battery has batteries for cars, phones, ups and more. They likely stock any battery you need and can install it for you. Central Battery powering your unplugged world since 1985 also tests and recycles batteries. Central Battery is at 750 Harris Street and at centralbattery.net. Their phone number is 434 97 power. Central Battery supports this station.

WVAI

10/8/20

11am hour

Need cut 11:42:15 – 11:44:45

11:42:58 Able Insurance

11:43:24 Angelic's Kitchen

11:43:57 Elite Auto

ABLE INSURANCE

Hey, look at you, all grown up and needing car insurance. You don't have to freak out if you got a driving record that's not so hot or worried if you aren't sure exactly what you need. Able Insurance has your back. Pass up the national insurance companies where you're just another number and keep your auto insurance right here in Charlottesville. 979 0814 is the number, Able Insurance dot come is the site.

ANGELIC'S KITCHEN

Are you hungry for some soul food and looking for an exclusive flavor? Check out Angelic's Kitchen food truck and try her southern fried fish. They are located on pantops mountain in the parking lot across the highway from CVS, just look for the yellow truck. Angelic's Kitchen also offers crispy wings, tenders, mac and cheese, collard greens, hush puppies, street corn and more. You can also visit them online at www.angelicskitchen.com. Angelics Kitchen, where food becomes your happiness.

ELITE AUTO

Support for this station today is coming from Elite Auto. Hi, I'm Anthony Mayo from Elite Auto here in Charlottesville. I've loved cars since I was a kid, fixing them when they don't run, making them look new after they've been in an accident, restoring them when they get old. Here at Elite we're primarily a body shop but we have the expertise and technology in house to virtually fix any automotive issue, the first time, every time. Whether you had an accident or just hearing a strange noise, before you visit other shops or after, I invite you to bring your vehicle to Elite Auto. You can reach Elite Auto at [elite auto dot net](http://eliteauto.net), at 434-296-2948 or you can go by and see them at 22 Rosa Terrace off Sixth Street Southeast Charlottesville. That's Elite Auto

2pm hour

Need cut 2:31:30 – 2:33:40
2:31:38 Able Insurance
2:32:05 Price Hyundai
2:32:35 Ben Around Tattoo
2:33:04 Outback Steakhouse

ABLE INSURANCE

Hey, look at you, all grown up and needing car insurance. You don't have to freak out if you got a driving record that's not so hot or worried if you aren't sure exactly what you need. Able Insurance has your back. Pass up the national insurance companies where you're just another number and keep your auto insurance right here in Charlottesville. 979 0814 is the number, Able Insurance dot come is the site.

PRICE HYUNDAI

Support today is coming from Price Hyundai who understand that despite the covid emergency you may need a car now. With get in get out shopping, purchasing a vehicle can be done from your home. With delivery of your selection payment deferral is available too, plus Hyundai assurance now includes three years scheduled maintenance. The show room is open if you do want to come in with the Kona and Ionix all electrics now in stock. That's Price Hyundai, twenty-nine north and at Jim Price Hyundai dot com.

BEN AROUND TATTOOS

Ben Around Tattoos supports this locally owned station and encourages you to do so as well. Ben Around Tattoos has been adorning Charlottesville residents with body art since twenty o six. Ben Arounds male and female artists are dedicated to maintaining the standards and practices of the industry and delivering creative body art in an upscale environment. Ben Around Tattoos is at 703 West Main Street. To check availability or to make an appointment its ben around tattoos dot com or 434 923 8282.

OUTBACK STEAKHOUSE

Generous support for this station today is coming from the Outback Steak House, your home in Charlottesville for down home affair including their signature steaks, grilled chicken, fresh seafood and as well as their bloomin onion. Plus all their appetizers, sides and desserts. The Outback's dining room is now back open regular hours with all the Outback's fare remains available for take out and delivery. The Outback Steakhouse in Charlottesville can be found on 29 North at Seminole Court and always at outback dot com.

3pm hour

Need cut 3:34:20 – 3:35:35

3:34:25 Free Bridge Auto

2:32:05 Able Insurance

FREE BRIDGE AUTO

101 Jamz is supported by Free Bridge Auto. Free Bridge asks three questions, have a job, have a couple of bucks, need a car? If the answer is yes, they can help. Sales, service and financing are what Free Bridge is all about and after the sale, Free Bridge earns its rating from the Better Business Bureau. Since 1993 their motto has been everybody rides, and you can find out why at Free Bridge Auto 1400 Richmond Road and at everybody rides dot com. That's Free Bridge Auto.

ABLE INSURANCE

Hey, look at you, all grown up and needing car insurance. You don't have to freak out if you got a driving record that's not so hot or worried if you aren't sure exactly what you need. Able Insurance has your back. Pass up the national insurance companies where you're just another number and keep your auto insurance right here in Charlottesville. 979 0814 is the number, Able Insurance dot come is the site.

10/9/20

7am hour

Need cut 7:32:20 - 7:34:00

7:32:26 Price Kia

7:32:50 Ben Around Tattoo

7:33:20 Able Insurance

PRICE KIA

Program support today is coming from Price Kia Charlottesville's home for the Kia line of SUVs including the Seltos, Telluride and Sorento ready for every adventure and every season. Also at

Price you'll find Kia sedans, the Rio, the Forte plus the Optima and Optima hybrid, ready for every commute. You can take a safe test drive at Price Kia 1390 Richmond Road or see their inventory from home at [pricekia dot com](http://pricekia.com).

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ABLE INSURANCE

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11am hour

Need cut	11:17:35 – 11:18:50
11:17:44	Able Insurance
11:18:13	Special Touch Cleaning

ABLE INSURANCE

Hey, look at you, all grown up and needing car insurance. You don't have to freak out if you got a driving record that's not so hot or worried if you aren't sure exactly what you need. Able Insurance has your back. Pass up the national insurance companies where you're just another number and keep your auto insurance right here in Charlottesville. 979 0814 is the number, [Able Insurance dot com](http://AbleInsurance.com) is the site.

SPECIAL TOUCH CLEANING

Sweeping, scrubbing, vacuuming those things might not be your business but they are the business of Special Touch Cleaning. For almost twenty five years, Special Touch has been hitting the floors, carpets, bathrooms and windows of area shops and offices. Now that cleaning and disinfecting has become vital, the professionals at Special Touch are ready to make your place of business safe for all of your employees and customers. Special Touch Cleaning supports this station and can be found on google or at 434 823 8222.

3pm hour

Need cut 3:13:07 – 3:15:55

3:13:13 Free Bridge Auto

3:13:42 Angelic's Kitchen

FREE BRIDGE AUTO

101 Jamz is supported by Free Bridge Auto. Free Bridge asks three questions, have a job, have a couple of bucks, need a car? If the answer is yes, they can help. Sales, service and financing are what Free Bridge is all about and after the sale, Free Bridge earns its rating from the Better Business Bureau. Since 1993 their motto has been everybody rides, and you can find out why at Free Bridge Auto 1400 Richmond Road and at everybody rides dot com. That's Free Bridge Auto.

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WXRK

10/8/20

10am hour

Need cut 10:37:58 – 10:45:45

10:38:15 Price Hyundai

10:38:43 Hamilton's

PRICE HYUNDAI

Support today is coming from Price Hyundai who understand that despite the covid emergency you may need a car now. With get in get out shopping, purchasing a vehicle can be done from your home. With delivery of your selection payment deferral is available too, plus Hyundai assurance now includes three years scheduled maintenance. The show room is open if you do want to come in with the Kona and Ionix all electrics now in stock. That's Price Hyundai, twenty-nine north and at Jim Price Hyundai dot com.

HAMILTONS

Support today is coming from Hamilton's at first and main. Celebrating over twenty years of contemporary American fine dining on Charlottesville's historic downtown mall. At Hamilton's you'll find seafood, steaks and vegetarian fare with a full bar and eclectic wine list. Hamilton's supports sustainability and food production, transportation and preparation and in the community at large. You can see the lunch and dinner menus, make a reservation or book the private dining space for your function all at Hamilton's restaurant dot com.

11am hour

Need cut 11:49:05 – 11:50:50

11:49:13 Maya Restaurant

11:49:37 Blue Ridge Services

MAYA RESTAURANT

Maya Restaurant supports this station. Southern food all grown up is what you'll find at Maya Restaurant in Charlottesville. Maya features made from scratch southern cuisine as locally sourced as possible for the season. Maya's cornmeal crusted fried oysters, baby back pork ribs and local chicken breast are all available for patio dining, curbside pick up or delivery through Grub Hub. More at maya hyphen restaurant dot com.

BLUE RIDGE SERVICES

Support today is from Blue Ridge Services, now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at airknightiaq.com or at blueridgeservicesinc.net.

3pm hour

Need cut 3:39:30 – 3:41:12
3:39:42 Ben Around Tattoo
3:30:13 Free Bridge Auto
3:40:42 Free Friday Lunch (audio only)

BEN AROUND TATTOOS

Ben Around Tattoos supports this locally owned station and encourages you to do so as well. Ben Around Tattoos has been adorning Charlottesville residents with body art since twenty o six. Ben Arounds male and female artists are dedicated to maintaining the standards and practices of the industry and delivering creative body art in an upscale environment. Ben Around Tattoos is at 703 West Main Street. To check availability or to make an appointment its [ben around tattoos dot com](http://benaroundtattoos.com) or 434 923 8282.

FREE BRIDGE AUTO

Rock Hits 92.3 is supported by Free Bridge Auto. Free Bridge asks three questions, have a job, have a couple of bucks, need a car? If the answer is yes, they can help. Sales, service and financing are what Free Bridge is all about and after the sale, Free Bridge earns its rating from the Better Business Bureau. Since 1993 their motto has been everybody rides, and you can find out why at Free Bridge Auto 1400 Richmond Road and at [everybody rides dot com](http://everybodyrides.com). That's Free Bridge Auto.

10/9/20

6am hour

Need cut 6:51:25 – 6:52:33
6:51:33 Blue Ridge Services
6:52:02 Rapture Restaurant

BLUE RIDGE SERVICES

Support today is from Blue Ridge Services, now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at airknightiaq.com or at blueridgeservicesinc.net.

RAPTURE RESTAURANT

Rapture Restaurant on the downtown mall supports this station. Up front and on the patio in season your invited in for Rapture's high concept farm to table southern cuisine. Tradition meets innovation at Rapture you can check the menu at rapturerestaurant.com or at [facebook.com/slsh.rapture.cville](https://www.facebook.com/slsh.rapture.cville). Rapture Restaurant can be found at 303 East Main Street on the downtown mall. That's Rapture Restaurant.

1pm hour

Need cut 1:51:55 – 1:53:45

1:52:03 Price Hyundai

1:52:31 Blue Ridge Services

1:53:00 Moneywise Payroll

PRICE HYUNDAI

Support for this station today is from Price Hyundai home of the Kona compact utility. The Kona is built for urban adventures and is available in two or all wheel drive. It features 45 square feet of cargo space, 7 inch luminous in gage cluster and similar media and connectivity display. For safety the Kona features lane key collision avoidance and other technologies and comes with three years blue link assistance and scheduled maintenance. The Kona can be seen now at Price Hyundai on twenty nine North or anytime at jimpricehyundai.com.

BLUE RIDGE SERVICES

Support today is from Blue Ridge Services, now installing the Air Knight air purification system. The Air Knight installs in your existing HVAC system and uses a bipolar ionization system and UV light to reduce or eliminate bacteria, mold, volatile organic compounds and viruses from the air and from surfaces. The system is maintenance free and will work to maintain your health long after the emergency. You can learn more at airknightiaq.com or at blueridgeservicesinc.net.

MONEYWISE PAYROLL

F: I started my catering business because I just loved preparing W2's

M: If it hadn't been for those quarterly withholding reports, I wouldn't have started my new magazine.

F: Preparing 1090's is the high point of my day.

ANNCR: We're going to guess that none of the above statements never came out of any real person's mouth. Your in business to do, well, your business. Don't get bogged down in the minutiae of dealing with payroll that's what Money Wise Payroll services is for. You get your employee time sheets to them and they do the rest. Money Wise Payroll is locally owned and operated and you can find out more of what they can do for you at moneywisepayroll.com. That's Money Wise payroll, supporting this station.

3pm hour

Need cut 3:49:45 – 3:50:59

3:49:53 Elite Auto

ELITE AUTO

Support for this station today is coming from Elite Auto. Hi, I'm Anthony Mayo from Elite Auto here in Charlottesville. I've loved cars since I was a kid, fixing them when they don't run, making them look new after they've been in an accident, restoring them when they get old. Here at Elite we're primarily a body shop but we have the expertise and technology in house to virtually fix any automotive issue, the first time, every time. Whether you had an accident or just hearing a strange noise, before you visit other shops or after, I invite you to bring your vehicle to Elite Auto. You can reach Elite Auto at [elite auto dot net](http://eliteauto.net), at 434-296-2948 or you can go by and see them at 22 Rosa Terrace off Sixth Street Southeast Charlottesville. That's Elite Auto

CERTIFICATE OF SERVICE

I, Sherry L. Schunemann, a secretary in the law office of Smithwick & Belendiuk, P.C., do hereby certify that a copy of the foregoing “Consolidated Informal Objection” was mailed by First Class U.S. Mail, postage prepaid (or via electronic mail if marked with an asterisk), this 19th day of October, 2020, to the following:

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Note: In addition to service by mail, as required by Section 1.47 of the Rules, courtesy copies of the Consolidated Informal Objection were emailed to counsel for the LPFM Stations.


Sherry L. Schunemann