



**UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554**

(FOR CHIEF, AUDIO DIVISION, MEDIA BUREAU)

DATE: 01/23/2018

<input checked="" type="checkbox"/> CONSENT TO ASSIGNMENT: <input type="checkbox"/> CONSENT TO TRANSFER:	FROM: WPW BROADCASTING, INC.
	TO: CMC MEDIA LLC
Licensee/Permittee: (for transfer only)	

<u>CLASS</u>	<u>SIGN</u>	<u>CALL</u>	<u>FACILITY</u>	<u>FILE#</u>	<u>STATION</u>	<u>LOCATION</u>	<u>AUXILIARY</u>
			<u>ID</u>				<u>STATIONS</u>
FM	WSLD		60612	BALH-20171129AAX	WHITEWATER,	WI	ALL CURRENTLY AUTHORIZED AUXILIARY STATIONS

Assignors and Transferors are reminded that 47 CFR §73.3615 requires that a biennial ownership report be filed by each licensee of a commercial or non-commercial AM, FM, TV, Class A, or LPTV broadcast station and any entity that holds an attributable interest in the licensee pursuant to §73.3555 as of October 1 of each odd-numbered year. The Media Bureau has previously announced that the 2017 biennial ownership reports for both commercial and non-commercial stations must be filed between December 1, 2017, and March 2, 2018. Accordingly, for any assignment or transfer of control applications consummated after October 1, 2017, but on or before March 2, 2018, the proposed Assignor/Transferor must nonetheless file a biennial Form 323 or Form 323-E by the extended March 2, 2018, deadline. Ownership information should be reported as of October 1, 2017. Please note, this biennial ownership filing requirement is in addition to the post-consummation report, which is required of the Assignee or Transferee. See 47 CFR §73.3615.

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of voluntary transactions shall be completed within 90 days from the date hereof, and notice in letter form thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).

FCC Form 323, Ownership Report, must be filed within 30 days after consummation, by the licensee/permittee or assignee.

ADDITIONAL REQUIREMENTS FOR ASSIGNMENTS ONLY:

Upon consummation the assignor must deliver the permit/license, including any modifications thereof to the assignee.

It is hereby directed that, upon consummation, a copy of this consent be posted with the station authorization(s) as required by the Commission's Rules and Regulations.

The assignee is not authorized to construct nor operate said station(s) unless and until notification of consummation in letter form has been forwarded to the Commission.