

United States of America

FEDERAL COMMUNICATIONS COMMISSION FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC 3033 RIVIERA DRIVE SUITE 200 NAPLES FL 34103

Facility ID: 59530

Call Sign: WRAT

Permit File Number: BPH-20090710AAB

Edna V. Prado
Supervisory Engineer
Audio Division
Media Bureau

Grant Date: August 14, 2009

This permit expires 3:00 a.m. local time, 36 months after the grant date specified above.

This authorization modified expired permit BMPH-20101020AAD which modified permit no. BPH-20090710AAB.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Callsign: WRAT Permit No.: BPH-20090710AAB

Name of Permittee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: NJ-POINT PLEASANT

Frequency (MHz): 95.9

Channel: 240

Class: A

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 40 deg 10 min 15 sec

West Longitude: 74 deg 01 min 42 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	1.45	1.45
Height of radiation center above ground (Meters):	157	157
Height of radiation center above mean sea level (Meters):	162	162
Height of radiation center above average terrain (Meters):	145	145

Antenna structure registration number: 1253182

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***