



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**AM BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

RADIO GREENEVILLE, INC.  
POST OFFICE BOX 278  
GREENVILLE TN 37744

Son Nguyen  
Supervisory Engineer  
Audio Division  
Media Bureau

Facility Id: 7834

Call Sign: WSMG

Permit File Number: BP-20011102AAI

Grant Date: January 22, 2002

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:  
Local Standard Time (Non-Advanced)

Jan.	7:45 AM	5:45 PM	Jul.	5:30 AM	7:45 PM
Feb.	7:15 AM	6:15 PM	Aug.	5:45 AM	7:15 PM
Mar.	6:45 AM	6:45 PM	Sep.	6:15 AM	6:45 PM
Apr.	6:00 AM	7:00 PM	Oct.	6:45 AM	6:00 PM
May	5:30 AM	7:30 PM	Nov.	7:15 AM	5:30 PM
Jun.	5:15 AM	7:45 PM	Dec.	7:30 AM	5:15 PM

Callsign: WSMG

Permit No.: BP-20011102AAI

Name of Permittee: RADIO GREENEVILLE, INC.

Station Location: GREENEVILLE, TN

Frequency (kHz): 1450

Station Class: C

Antenna Coordinates:

Day

Latitude: N 36 Deg 10 Min 10 Sec

Longitude: W 82 Deg 50 Min 52 Sec

Night

Latitude: N 36 Deg 10 Min 10 Sec

Longitude: W 82 Deg 50 Min 52 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 0.67 Night: 0.67

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1043091	

Night:

Tower No.	ASRN	Overall Height (m)
1	1043091	

Non-Directional Antenna: Day

Radiator Height: 90.4 meters; 157.3 deg

Theoretical Efficiency: 354.919 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 90.4 meters; 157.3 deg

Theoretical Efficiency: 354.919 mV/m/kw at 1km

Special operating conditions or restrictions:

- 1 Operation by remote control authorized.
- 2 Permittee shall install a type accepted transmitter, or submit application (FCC Form 301) along with data prescribed in Section 73.1660(b) should non-type accepted transmitter be proposed.
- 3 Before program tests are authorized, sufficient data shall be submitted to show that adequate filters, traps and other equipment has been installed and adjusted to prevent interaction, intermodulation and/or generation of spurious radiation products which may be caused by common usage of the same antenna system by Stations WSMG and WGRV, 1340 kHz, Greeneville, TN, and there shall be filed with the license application copies of a firm agreement entered into by the stations involved clearly fixing the responsibility of each with regard to the installation and maintenance of such equipment. In addition, field observations shall be made to determine whether spurious emissions exist and any objectionable problems resulting therefrom shall be eliminated. Following construction, and prior to authorization of program test under this grant, Station WGRV shall measure antenna resistance and submit FCC Form 302 as application notifying the return to direct measurement of power.
- 4 Permittee/Licensee shall accept such interference as may be imposed by other existing 250 watt Class C stations in the event that they are subsequently authorized to increase power to 1000 watts.

\*\*\* END OF AUTHORIZATION \*\*\*