



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

ALPHA MEDIA LICENSEE LLC  
1211 SW 5TH AVENUE  
SUITE 750  
PORTLAND OR 97204

Rodolfo F. Bonacci  
Assistant Chief  
Audio Division  
Media Bureau

Facility ID: 33728

Grant Date: June 30, 2011

Call Sign: KTAL-FM

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Permit File Number: BPH-20110516ABT

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: ALPHA MEDIA LICENSEE LLC

Station Location: TX-TEXARKANA

Frequency (MHz): 98.1

Channel: 251

Class: C

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 32 deg 54 min 11 sec  
West Longitude: 94 deg 00 min 20 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	100	100
Height of radiation center above ground (Meters):	463	463
Height of radiation center above mean sea level (Meters):	554	554
Height of radiation center above average terrain (Meters):	484	484
Antenna structure registration number:	1025912	

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Granted pursuant to the grandfathering provisions of Note 4 to 47 C.F.R. Section 73.3555 (2003). See also 2002 Biennial Regulatory Review - Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, 18 FCC Rcd 13620, 13809-10 (2003), aff'd in part and remanded in part, Prometheus Radio Project, et al. vs. F.C.C., 373 F.3d 372 (3d Cir. 2004), stay modified on reh'g, No. 03-3388 (3d Cir. Sept. 3, 2004), cert. denied, 125 S. Ct. 2902, 2903, 2904 (2005).
- 3 Pursuant to the grant of this construction permit and the authority found in Sections 4(i), 5(c)(1), 303 and 307(b) of the Communications Act of 1934, as amended, and Sections 0.61, 0.204(b), 0.283, 1.420, 73.203(b), and 73.3573 of the Commission's Rules, the FM assignment IS MODIFIED as follows:

Community	Channel No.
Texarkana, TX	Add 251C, Delete 251C0

Pursuant to Section 316(a) of the Communication Act of 1934, as amended, license BMLH-20110418ABH IS MODIFIED to specify operation on Channel 251C in lieu of Channel 251C0.

Special operating conditions or restrictions:

- 4 If construction is not completed and a license application filed to cover this construction permit by the expiration date of this permit, the license and assignment for KTAL-FM, BMLH-20110418ABH, shall be automatically reclassified to Class C0, pursuant to Note 4 of Section 73.3573 of the Commission's Rules.

\*\*\* END OF AUTHORIZATION \*\*\*