



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION CONSTRUCTION PERMIT**  
**AUXILIARY ANTENNA**

Authorizing Official:

Official Mailing Address:

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MUSIC THAT MATTERS, INC.  
P.O. BOX 272  
GREEN BAY WI 54307

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Rodolfo F. Bonacci  
Assistant Chief  
Audio Division  
Media Bureau

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Facility ID: 36786

Grant Date: February 20, 2008

Call Sign: WOVM

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Permit File Number: BXPED-20080131ACT

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: MUSIC THAT MATTERS, INC.

Station Location: WI-APPLETON

Frequency (MHz): 91.1

Channel: 216

Class: A

Hours of Operation: Unlimited -- For auxiliary purposes only

Callsign: WOVM

Permit No.: BXPED-20080131ACT

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 44 deg 15 min 37 sec

West Longitude: 88 deg 22 min 00 sec

|  | Horizontally<br>Polarized<br>Antenna | Vertically<br>Polarized<br>Antenna |
|--|--------------------------------------|------------------------------------|
| Effective radiated power in the Horizontal Plane (kW):     | .37                                  | .37                                |
| Height of radiation center above ground (Meters):          | 128                                  | 128                                |
| Height of radiation center above mean sea level (Meters):  | 357                                  | 357                                |
| Height of radiation center above average terrain (Meters): | 127                                  | 127                                |

Antenna structure registration number: 1037794

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

\*\*\* END OF AUTHORIZATION \*\*\*