



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

NOALMARK BROADCASTING CORPORATION
202 WEST 19TH STREET
EL DORADO AR 71730

Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Grant Date: July 31, 2000

Facility Id: 19089

Call Sign: KDMS

Permit File Number: BP-19991223AAT

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Permit to modify license to reduce daytime power from 5 kW to 2.5 kW. No
change to nighttime facility.

Subject to the provisions of the Communications Act of 1934, as amended,
subsequent acts and treaties, and all regulations heretofore or hereafter
made by this Commission, and further subject to the conditions set forth
in this permit, the permittee is hereby authorized to construct the radio
transmitting apparatus herein described. Installation and adjustment of
equipment not specifically set forth herein shall be in accordance with
representations contained in the permittee's application for construction
permit except for such modifications as are presently permitted, without
application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a
bearing on this construction permit. See Report & Order, Streamlining of
Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para.
77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998).
Pursuant to these rules, this construction permit will be subject to
automatic forfeiture unless construction is complete and an application
for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections
73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:30 PM	Jul.	5:15 AM	7:15 PM
Feb.	7:00 AM	6:00 PM	Aug.	5:30 AM	7:00 PM
Mar.	6:15 AM	6:15 PM	Sep.	6:00 AM	6:15 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:45 PM
May	5:15 AM	7:00 PM	Nov.	6:45 AM	5:15 PM
Jun.	5:00 AM	7:15 PM	Dec.	7:00 AM	5:00 PM

Callsign: KDMS

Permit No.: BP-19991223AAT

Name of Permittee: NOALMARK BROADCASTING CORPORATION

Station Location: EL DORADO, AR

Frequency (kHz): 1290

Station Class: D

Antenna Coordinates:

Day

Latitude: N 33 Deg 12 Min 30 Sec

Longitude: W 92 Deg 41 Min 16 Sec

Night

Latitude: N 33 Deg 12 Min 30 Sec

Longitude: W 92 Deg 41 Min 16 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 2.5 Night: 0.106

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1039553	

Night:

Tower No.	ASRN	Overall Height (m)
1	1039553	

Non-Directional Antenna: Day

Radiator Height: 91.4 meters; 141.6 deg

Theoretical Efficiency: 341.18 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 91.4 meters; 141.6 deg

Theoretical Efficiency: 341.18 mV/m/kw at 1km

Special operating conditions or restrictions:

- 1 Permittee shall install a type accepted transmitter, or submit application (FCC Form 301) along with data prescribed in Section 73.1660(b) should non-type accepted transmitter be proposed.

*** END OF AUTHORIZATION ***