



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

S CONTENT MARKETING, LLC
530 W. MAIN STREET
BRENHAM TX 77833

Rodolfo F. Bonacci
Assistant Chief
Audio Division
Media Bureau

Facility ID: 27619

Grant Date: November 28, 2012

Call Sign: KEON

The authority granted herein has no effect on the expiration date of the underlying construction permit.

Permit File Number: BMPH-20121031ABK

This permit modifies permit no.: BPH-20060407AAE

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: S CONTENT MARKETING, LLC

Station Location: TX-GANADO

Frequency (MHz): 94.9

Channel: 235

Class: C1

Hours of Operation:Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type:Non-Directional

Antenna Coordinates: North Latitude:28 deg 53 min 22 sec

West Longitude:96 deg 21 min 41 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	100	100
Height of radiation center above ground (Meters):	297	297
Height of radiation center above mean sea level (Meters):	308	308
Height of radiation center above average terrain (Meters):	299	299

Antenna structure registration number: 1047127

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2Upon grant of a license application to cover this construction permit, the assignment will be downgraded as follows:

CommunityChannel No.
Ganado, TXAdd 235C1, Delete 235C

Special operating conditions or restrictions:

- 3 PROGRAM TESTS FOR KHTZ (FACILITY ID# 27619) WILL NOT COMMENCE ON CHANNEL 235C1 WITH THE FACILITIES SPECIFIED HEREIN UNTIL PROGRAM TESTS FOR KVIC (FACILITY ID# 28477) COMMENCE ON CHANNEL 284C3 WITH THE FACILITIES AUTHORIZED IN BPH-20100419ACA AND A LICENSE WILL NOT BE GRANTED FOR KHTZ ON CHANNEL 235C1 WITH THE FACILITIES SPECIFIED HEREIN UNTIL A LICENSE IS GRANTED FOR KVIC ON CHANNEL 284C3 WITH THE FACILITIES AUTHORIZED IN BPH-20100419ACA.
- 4 ***NOTE TO PERMITTEE***
Notwithstanding the grant of this construction permit or the expiration date specified herein, your station's license will automatically expire as a matter of law on March 2, 2013 if the station has not resumed broadcasting before that time. See Pub. Law No. 104-104, 110 Stat. 56, Section 403(1) (1996) and Order, Silent Station Authorizations, FCC 96-218 (released May 17, 1996). See also Public Notice, Expedited Processing of Applications Filed By Silent Stations, DA 96-818 (May 22, 1996).

*** END OF AUTHORIZATION ***