



UNITED STATES OF AMERICA
FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D.C. 20554

(FOR CHIEF, AUDIO DIVISION, MEDIA BUREAU)

DATE: 05/07/2020

☐ CONSENT TO ASSIGNMENT:

☒ CONSENT TO TRANSFER:

FROM: SAGA COMMUNICATIONS, INC.

TO: SAGA COMMUNICATIONS REINCORPORATION, INC.

Licensee/Permittee: LAKEFRONT COMMUNICATIONS, LLC
(for transfer only)

CLASS	CALL SIGN	FACILITY ID	FILE#	STATION LOCATION	AUXILIARY STATIONS
FM	WKLH	36370	BTCH-20200427ABU	MILWAUKEE, WI	ALL CURRENTLY
AM	WJOI	36371	BTC-20200427ABV	MILWAUKEE, WI	AUTHORIZED
FM	WHQG	36372	BTCH-20200427ABW	MILWAUKEE, WI	AUXILIARY
FM	WJMR-FM	26222	BTCH-20200427ABX	MENOMONEE FALLS, WI	STATIONS
FM	WRXS	67484	BTCH-20200427ABY	BROOKFIELD, WI	
FX	W254CU	144413	BTCFT-20200427ABZ	MILWAUKEE, WI	

The FM Translator Licensee must notify the Federal Communications Commission, Office of the Secretary, 445 12th Street, S.W., Washington, DC 20554 of any change in the station that will be rebroadcast. The parties should also notify Robert Gates via email at Robert.Gates@fcc.gov. See 47 C.F.R. §74.1284.

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of voluntary transactions shall be completed within 90 days from the date hereof, and notice in letter form thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).

