



United States of America
FEDERAL COMMUNICATIONS COMMISSION
LOW POWER FM BROADCAST STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

CHURCH ALIVE, INC.
P.O. BOX 768
MAGEE MS 39111

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility ID: 192941

Grant Date: February 07, 2014

Call Sign: WSMP-LP

This permit expires 3:00 a.m.
local time, 18 months after the
grant date specified above.

Permit File Number: BNPL-20131112BFJ

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be made only in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules. See Section 73.875.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: CHURCH ALIVE, INC.

Station Location: MS-MAGEE

Frequency (MHz): 96.9

Channel: 245

Class: LP100

Hours of Operation: Unlimited

Transmitter: Type Certified. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to operate within authorized range of effective radiated power.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 31 deg 52 min 24 sec
West Longitude: 89 deg 43 min 55 sec

Maximum Effective radiated power in the Horizontal Plane (watts): 100

Minimum Effective radiated power in the Horizontal Plane (watts): 50

Height of radiation center above ground (Meters): 13

Height of radiation center above mean sea level (Meters): 137

Height of radiation center above average terrain (Meters): 3

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 13 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***