



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC  
3033 RIVIERA DRIVE  
SUITE 200  
NAPLES FL 34103

Edward P. De La Hunt  
Associate Chief  
Audio Division  
Media Bureau

Facility ID: 6586

Grant Date: June 24, 1991

Call Sign: WPEG

The authority granted herein has no effect on the expiration date of the underlying construction permit.

Permit File Number: BMPH-19910123IB

This permit modifies Permit No.: BPH-830526AD  
as modified by Permit No.: BMPH-850712IN

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: NC-CONCORD

Frequency (MHz): 97.9

Channel: 250

Class: C

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Directional

Antenna Coordinates: North Latitude: 35 deg 21 min 44 sec

West Longitude: 81 deg 09 min 19 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	79	79
Maximum effective radiated power (kW):	80	80
Height of radiation center above ground (Meters):	483	483
Height of radiation center above mean sea level (Meters):	727	727
Height of radiation center above average terrain (Meters):	491	491

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 594 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

## Special operating conditions or restrictions:

- 1 BEFORE PROGRAM TESTS ARE AUTHORIZED, permittee shall submit the results of a complete proof-of-performance to establish the horizontal plane radiation patterns for both the horizontally and vertically polarized radiation components. This proof-of-performance may be accomplished using the complete full size antenna, or individual bays therefrom, mounted on a supporting structure of identical dimensions and configuration as the proposed structure, including all braces, ladders, conduits, coaxial lines, and other appurtenances; or using a carefully manufactured scale model of the entire antenna, or individual bays therefrom, mounted on an equally scaled model of the proposed supporting structure, including all appurtenances. Engineering exhibits should include a description of the antenna testing facilities and equipment employed, including appropriate photographs or sketches and a description of the testing procedures, including scale factor, measurements frequency, and equipment calibration.
  
- 2 BEFORE PROGRAM TESTS ARE AUTHORIZED, permittee shall submit an affidavit from a licensed surveyor to establish that the directional antenna has been oriented at the proper azimuth.
  
- 3 THE RELATIVE FIELD STRENGTH OF NEITHER THE MEASURED HORIZONTALLY NOR VERTICALLY POLARIZED RADIATION COMPONENT SHALL EXCEED AT ANY AZIMUTH THE VALUE INDICATED ON THE COMPOSITE PATTERN AUTHORIZED BY THIS CONSTRUCTION PERMIT.  
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A RELATIVE FIELD STRENGTH OF 1.0 ON THE COMPOSITE RADIATION PATTERN HEREIN AUTHORIZED CORRESPONDS TO THE FOLLOWING EFFECTIVE RADIATED POWER:  
80.0 KILOWATTS.  
.  
PRINCIPAL MINIMA AND THEIR ASSOCIATED FIELD STRENGTH LIMITS:  
17 DEGREES TRUE: 8.7 KILOWATTS  
140 DEGREES TRUE: 51.0 KILOWATTS  
235 DEGREES TRUE: 17.0 KILOWATTS  
.  
PERMITTEE SHALL SUBMIT A COPY OF THE VERTICAL PLANE PATTERN FOR THE -1.0 DEGREE BEAM TILT ANTENNA ALONG WITH THE FORM 302 APPLICATION FOR LICENSE.  
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A LICENSE WILL NOT BE GRANTED FOR WPEG(FM) ON CHANNEL 250C UNTIL A LICENSE IS GRANTED FOR WCOS-FM ON CHANNEL 248C1.

\*\*\* END OF AUTHORIZATION \*\*\*