

United States of America FEDERAL COMMUNICATIONS COMMISSION FM BROADCAST STATION LICENSE

Authorizing Official:

Penelope A. Dade

Audio Division

Media Bureau

Supervisory Analyst

Grant Date: November 13, 2003

local time, June 01, 2004.

This license expires 3:00 a.m.

Official Mailing Address:

NEW SOUTH RADIO, INC. 265 HIGH POINT DRIVE RIDGELAND MS 39157

Facility Id: 62050

Call Sign: WUSJ

License File Number: BLH-20030808ABH

This License Covers Permit No.: BPH-20021205ABV

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

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License No.: BLH-20030808ABH
Callsign: WUSJ
     Name of Licensee: NEW SOUTH RADIO, INC.
     Station Location: MS-JACKSON
     Frequency (MHz): 96.3
     Channel: 242
     Class: CO
     Hours of Operation: Unlimited
     Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of
     the Commission's Rules.
     Transmitter output power: 24.5 kW
     Antenna type: Non-Directional
     Description: ERI
                       SHPX-10AC6-SP
     Antenna Coordinates: North Latitude:
                                              32 deg 11 min
                                                              29 sec
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West Longitude: 90 deg 24 min 22 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW) :	100	100
Height of radiation center above ground (Meters):	374	374
Height of radiation center above mean sea level (Meters):	480	480
Height of radiation center above average terrain (Meters)	391	391
Antenna structure registration number: 1046007		

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

Special operating conditions or restrictions:

3 The allotment is automatically downgraded pursuant to the procedures established in the Report and Order in MM Docket 88-118, 4 FCC Rcd 2413 (1989). Accordingly, effective the grant date of this authorization, the FM Table of Allotments, 47 C.F.R. Section 73.202(b), IS AMENDED as follows:

Community Channel No.

Jackson, MS 242C0

*** END OF AUTHORIZATION ***