



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

STATE OF WISCONSIN - EDUCATIONAL
COMMUNICATIONS BOARD
3319 W. BELTLINE HWY.
MADISON WI 53713

Penelope A. Dade
Supervisory Analyst
Audio Division
Media Bureau

Facility Id: 63055

Call Sign: WHLA

License File Number: BMLED-20160729AFU

Grant Date: August 08, 2016

This license expires 3:00 a.m.
local time, December 01, 2020.

This license modifies license no.: BMLED-19970521KB

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS BOARD

Station Location: WI-LA CROSSE

Frequency (MHz): 90.3

Channel: 212

Class: C

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: 18.5 kW

Antenna type: Non-Directional

Description: JAM JHPC-12D

Antenna Coordinates: North Latitude: 43 deg 48 min 18 sec

West Longitude: 91 deg 22 min 05 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	97	97
Maximum effective radiated power (kW):	100	100
Height of radiation center above ground (Meters):	203	203
Height of radiation center above mean sea level (Meters):	574	574
Height of radiation center above average terrain (Meters):	307	307
Antenna structure registration number: 1024862		
Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.		

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Waiver of 47 C.F.R. Section 73.1125 was previously granted to allow operation of this facility as a satellite operation of the following station: WHA(AM), Facility ID#6139, Madison, WI, Board of Regents of The University of Wisconsin. Applicant shall abide by each representation proffered in the waiver request.

*** END OF AUTHORIZATION ***