

United States of America

FEDERAL COMMUNICATIONS COMMISSION FM BROADCAST STATION LICENSE **AUXILIARY ANTENNA**

Authorizing Official:

Penelope A. Dade

Audio Division

Media Bureau

Supervisory Analyst

Grant Date: May 27, 2009

This license expires 3:00 a.m.

local time, December 01, 2011.

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC 3033 RIVIERA DRIVE

SUITE 200

NAPLES FL 34103

Facility Id: 6587

Call Sign: WBAV-FM

License File Number: BXLH-20090514ABK

transmitting apparatus herein described.

This license covers permit no.: BXPH-20090430AAL

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Callsign: WBAV-FM License No.: BXLH-20090514ABK

Name of Licensee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: NC-GASTONIA

Frequency (MHz): 101.9

Channel: 270

Class: C0

Hours of Operation: Unlimited -- For auxiliary purposes only

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: 7.3 kW

Antenna type: Non-Directional
Description: DIE DCR-M3E5

Antenna Coordinates: North Latitude: 35 deq 18 min 06 sec

West Longitude: 80 deg 53 min 22 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	6.5	6.5
Height of radiation center above ground (Meters):	144	144
Height of radiation center above mean sea level (Meters):	391	391
Height of radiation center above average terrain (Meters):	: 179	179

Antenna structure registration number: 1040965

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- Auxiliary facilities for Stations WSOC-FM (Fac. ID #20339), WBAV-FM (Fac. ID #6587), WPEG (Fac. ID #6586) and WKQC (Fac. ID #20338) are sharing an antenna. Only one Station will use this facility at a time.
- The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***