



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

PRIORITY RADIO, INC.
2207 CONCORD PIKE
BOX 269
WILMINGTON DE 19803

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 141390

Call Sign: W265BG

Permit File Number: BPFT-20150629AAS

Grant Date: July 29, 2015

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: PRIORITY RADIO, INC.

Principal community to be served: MD-ELKTON

Primary Station: WSRV (AM) , Frequency 1550 kHz, ELKTON, MD

Via: Other

Frequency (MHz): 100.9

Channel: 265

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 39 deg 35 min 40 sec
West Longitude: 75 deg 47 min 46 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Directional

Major lobe directions 280
(degrees true):

Horizontally Polarized Antenna:
Vertically Polarized Antenna:

Effective radiated power in the Horizontal Plane (kw): 0.25
Height of radiation center above ground (Meters): 48
Height of radiation center above mean sea level (Meters): 69

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 49 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

Special operating conditions or restrictions:

- 3 Pursuant to the waiver of 47 CFR Section 74.1233(a)(1) granted herein the permittee shall be subject to a holding period. The permittee may NOT change the AM primary station listed on this authorization. Once a license application is filed to cover this construction permit, this facility is required to rebroadcast this AM primary station for four years. Periods of station silence shall not count toward the fulfillment of this four-year requirement. During this same four year period the permittee may not assign or transfer the construction permit to another party, unless it is to the licensee of the AM station being rebroadcast. Minor modifications of this authorization are permitted, provided the translator will continue to rebroadcast the AM station for which the waiver was granted.

- 4 This construction permit authorizes the mounting of an antenna on a directional tower of the AM station identified below. Prior to installation of the antenna, the permittee shall notify the AM station licensee so that, if necessary, the AM station may determine operating power by the indirect method (see Section 73.51 of the Commission's Rules) and request a Special Temporary Authorization pursuant to Section 73.1635 of the Commission's Rules to operate with parameters at variance. Following installation of the antenna, the permittee must make a base impedance measurement on the AM station as described in Section 73.151(c)(1) of the Commission's Rules. If the new measured base resistance and reactance values vary by more than +/- 2 ohms and +/- 4 percent from the corresponding modeled resistance and reactance values contained in the moment method proof underlying the AM station's current license, the AM station licensee must file form FCC 302-AM and all required data in accordance with the requirements of Section 1.30003(b)(2) of the Commission's Rules.) The permittee must submit confirmation of completion of the requirements of this condition in the application for license to cover this construction permit.
Station WSRV(AM), Facility ID No. 21621, Elkton, MD.

*** END OF AUTHORIZATION ***