



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER STATION**  
**CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

BLUE RIDGE BROADCASTING CORPORATION  
P.O. BOX 159  
BLACK MOUNTAIN NC 28711

James D. Bradshaw  
Deputy Chief  
Audio Division  
Media Bureau

Facility Id: 147255

Call Sign: W278CG

Permit File Number: BPFT-20190401AAQ

Grant Date: April 16, 2019

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: BLUE RIDGE BROADCASTING CORPORATION

Principal community to be served: SC-CLEMSON

Primary Station: WSNW (AM) , Frequency 1150 kHz, SENECA, SC

Via: Microwave

Frequency (MHz): 103.5

Channel: 278

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 34 deg 49 min 58 sec  
 West Longitude: 82 deg 48 min 13 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Directional

Major lobe directions 105 275  
 (degrees true):

|              |            |
|--------------|------------|
| Horizontally | Vertically |
| Polarized    | Polarized  |
| Antenna:     | Antenna:   |

|                                                           |      |      |
|-----------------------------------------------------------|------|------|
| Effective radiated power in the Horizontal Plane (kw):    | 0.25 | 0.25 |
| Height of radiation center above ground (Meters):         | 10   | 10   |
| Height of radiation center above mean sea level (Meters): | 492  | 492  |

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 30 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- Pursuant to Revitalization of the AM Radio Service, First Report and Order, 30 FCC Rcd 12145, 12153 para. 16 (2015), the permittee/licensee and any successor in interest (licensee) shall be subject to the following restrictions. From the grant of the construction permit and continuing until the facility has achieved four years of on-air operations rebroadcasting the primary AM station identified on this authorization, the licensee may NOT change such primary station being rebroadcast by this translator, nor may it rebroadcast another station when the primary station identified on this authorization is silent. Periods of station silence shall not count toward the fulfillment of this four-year requirement. During this same four-year period the licensee may not assign or transfer the construction permit/license to another party, unless it is to the licensee of the AM station identified on this authorization or unless such assignment or transfer provides for the continuing right of the primary station to rebroadcast on the translator. Minor modifications of this authorization are permitted, provided that the translator will continue to rebroadcast the AM station for which the modification was granted.

Special operating conditions or restrictions:

- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
  
- 3 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

\*\*\* END OF AUTHORIZATION \*\*\*