COMMUNICATIONS STATES

United States of America

FEDERAL COMMUNICATIONS COMMISSION FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

MID-WEST MANAGEMENT, INC.
730 RAY O VAC DRIVE
MADISON WI 53711

Facility ID: 41900

Call Sign: WMGN

Permit File Number: BPH-20060912ADW

George H. Gwinn

Supervisory Engineer

Audio Division

Media Bureau

Grant Date: November 17, 2006

This permit expires 3:00 a.m. local time, 36 months after the grant date specified above.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: MID-WEST MANAGEMENT, INC.

Station Location: WI-MADISON

Frequency (MHz): 98.1

Channel: 251

Class: B

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 42 deg 57 min 46 sec

West Longitude: 89 deg 22 min 47 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	36	36
Height of radiation center above ground (Meters):	143	143
Height of radiation center above mean sea level (Meters):	463	463
Height of radiation center above average terrain (Meters):	176	176

Antenna structure registration number: 1036803

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- Granted pursuant to the grandfathering provisions of Note 4 to 47 C.F.R. Section 73.3555 (2003). See also 2002 Biennial Regulatory Review Review of the Commission's Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996, 18 FCC Rcd 13620, 13809-10 (2003), aff'd in part and remanded in part, Prometheus Radio Project, et al. vs. F.C.C., 373 F.3d 372 (3d Cir. 2004), stay modified, No.03.3388 (Sept. 3, 2004).
- The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***