



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**AM BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

COLONIAL MEDIA AND ENTERTAINMENT, LLC  
 4337 BIG BARN DRIVE  
 LITTLE RIVER SC 29566

Brian J. Butler  
 Supervisory Engineer  
 Audio Division  
 Media Bureau

Grant Date: April 18, 2001

This license expires 3:00 a.m.  
 local time, December 01, 2003.

Facility Id: 41499

Call Sign: WMIR

License File Number: BL-19970912KB

This license covers Permit No.:BP-19851223AG, As modified by Permit  
 No.:BMP-19960508AB

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:  
 Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:30 PM	Jul.	5:15 AM	7:30 PM
Feb.	7:00 AM	6:00 PM	Aug.	5:30 AM	7:00 PM
Mar.	6:30 AM	6:15 PM	Sep.	6:00 AM	6:30 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:45 PM
May	5:15 AM	7:15 PM	Nov.	6:45 AM	5:15 PM
Jun.	5:00 AM	7:30 PM	Dec.	7:15 AM	5:15 PM

Name of Licensee: COLONIAL MEDIA AND ENTERTAINMENT, LLC

Station Location: ATLANTIC BEACH, SC

Frequency (kHz): 1200

Station Class: D

Antenna Coordinates:

Day

Latitude: N 33 Deg 50 Min 12 Sec

Longitude: W 78 Deg 47 Min 03 Sec

Night

Latitude: N 33 Deg 50 Min 12 Sec

Longitude: W 78 Deg 47 Min 03 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 6.5 Night: 0.011

Antenna Input Power (kW): Day: 6.5 Night: 0.011

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 11.4 Night: 0.47

Resistance (ohms): Day: 50 Night: 50

Non-Directional Antenna: Day

Radiator Height: 71.32 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No.	A	B
1	101.9	3.00

Theoretical Efficiency: 315.4 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 71.32 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No.	A	B
1	101.9	3.00

Theoretical Efficiency: 315.4 mV/m/kw at 1km

Antenna Registration Number(s):

Callsign: WMIR

License No.: BL-19970912KB

Day:

Tower No.	ASRN	Overall Height (m)
1	1219593	

Night:

Tower No.	ASRN	Overall Height (m)
1	1219593	

Special operating conditions or restrictions:

- 1 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

\*\*\* END OF AUTHORIZATION \*\*\*