



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

BLUE RIDGE BROADCASTING CORPORATION
P.O. BOX 159
BLACK MOUNTAIN NC 28711

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 147255

Call Sign: W243CI

Permit File Number: BMPFT-20130930BGU

Grant Date: April 04, 2014

The authority granted herein has no effect on the expiration date of the underlying construction permit.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: BLUE RIDGE BROADCASTING CORPORATION

Principal community to be served: SC-ANDERSON

Primary Station: WSNW (AM) , Frequency 1150 kHz, SENECA, SC

Via: Direct - off-air

Frequency (MHz): 96.5

Channel: 243

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 34 deg 28 min 14 sec
 West Longitude: 82 deg 38 min 03 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	73	73
Height of radiation center above mean sea level (Meters):	305	305

Antenna structure registration number: 1215172

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 During installation of the antenna authorized herein, AM Station(s) listed below shall determine operating power by the indirect method. Upon completion of the installation, antenna impedance measurements on the AM antenna shall be made and, prior to or simultaneous with the filing of the application for license to cover this permit, the results submitted to the Commission (along with a tower sketch of the installation) in an FCC Form 302-AM application for the AM station to return to the direct method of power determination.

(Revised January 28, 1983)

WRIX(AM), HOMELAND PARK, SC, 1020 KHZ

- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 3 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

*** END OF AUTHORIZATION ***