



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT
AUXILIARY ANTENNA

Authorizing Official:

Official Mailing Address:

CLEAR WATER BRANDS, INC.
944 HARLEM STREET
ALTOONA WI 54720

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility ID: 9866

Grant Date: May 05, 2016

Call Sign: WAXX

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Permit File Number: BXPB-20160429ABE

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: CLEAR WATER BRANDS, INC.

Station Location: WI-EAU CLAIRE

Frequency (MHz): 104.5

Channel: 283

Class: C

Hours of Operation: Unlimited -- For auxiliary purposes only

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 44 deg 48 min 00 sec
West Longitude: 91 deg 27 min 56 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	3.3	3.3
Height of radiation center above ground (Meters):	175	175
Height of radiation center above mean sea level (Meters):	446	446
Height of radiation center above average terrain (Meters):	171	171
Antenna structure registration number:	1033663	

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The station is utilizing a shared antenna for this auxiliary facility. Only one station will use this facility at a time.
- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***