



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT
AUXILIARY ANTENNA

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC
3033 RIVIERA DRIVE
SUITE 200
NAPLES FL 34103

Rodolfo F. Bonacci
Assistant Chief
Audio Division
Media Bureau

Facility ID: 6586

Grant Date: May 01, 2009

Call Sign: WPEG

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Permit File Number: BXPB-20090430AAK

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: NC-CONCORD

Frequency (MHz): 97.9

Channel: 250

Class: C

Hours of Operation: Unlimited -- For auxiliary purposes only

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 35 deg 18 min 06 sec
 West Longitude: 80 deg 53 min 22 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	1.00	1.00
Height of radiation center above ground (Meters):	144	144
Height of radiation center above mean sea level (Meters):	391	391
Height of radiation center above average terrain (Meters):	179	179

Antenna structure registration number: 1040965

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- 2 Auxiliary facilities for Stations WSOC-FM (FAC. ID #20339), WBAV-FM (FAC. ID #6587), WPEG (FAC. ID #6586, and WKQC (FAC. ID #20338) are sharing an antenna. Only one Station will use this facility at a time.

Special operating conditions or restrictions:

- 3 If the antenna is mounted on an existing tower that is not base-insulated or detuned at the AM frequency, the permittee shall submit certifications to this effect.

If the antenna is mounted on an existing tower that is base-insulated or detuned at the frequency of AM stations WGFY (FAC. ID #10899), Charlotte, NC and WFNZ (FAC. ID #53974), Charlotte, NC, the applicant shall notify the AM stations. If necessary, the AM stations may determine operating power by a method described in Section 73.51(a)(1) or (d), and/or request temporary authority from the Commission in Washington, D.C. to operate with parameters at variance in order to maintain monitoring point field strengths within authorized limits. Permittee shall be responsible for readjustment and continued maintenance of any detuning apparatus necessary to prevent adverse effects upon the radiation pattern of the AM stations. Both before and after the installation of the antenna and transmission line on the tower, a partial proof of performance, as defined by Section 73.154(a) of the Commission's Rules, shall be conducted to establish that the AM array has not been adversely affected. The results of the partial proofs shall be submitted to the Commission with the application for license to cover this permit.

*** END OF AUTHORIZATION ***