



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

MARS HILL BROADCASTING CO., INC.  
4044 MAKYES ROAD  
SYRACUSE NY 13215

Dale E. Bickel  
Senior Engineer  
Audio Division  
Media Bureau

Facility Id: 174468

Call Sign: WMHU

License File Number: BLED-20110627ABO

Grant Date: July 11, 2011

This license expires 3:00 a.m.  
local time, June 01, 2014.

This license covers permit no.: BNPED-20071022AKR, as modified by permit  
BMPED-20101209AIV.

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: MARS HILL BROADCASTING CO., INC.

Station Location: NY-COLD BROOK

Frequency (MHz): 91.1

Channel: 216

Class: A

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: .210 kW

Antenna type: Directional

Description: SHI CUSTOM ALDENA LP

Antenna Coordinates: North Latitude: 43 deg 12 min 01 sec

West Longitude: 74 deg 53 min 17 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	.56	.56
Height of radiation center above ground (Meters):	21	21
Height of radiation center above mean sea level (Meters):	548	548
Height of radiation center above average terrain (Meters):	143	143

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 24 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

Special operating conditions or restrictions:

- 2 The relative field strength of neither the measured horizontally nor vertically polarized radiation component shall exceed at any azimuth the value indicated on the composite radiation pattern authorized by construction permit BMPED-20101209AIV.

A relative field strength of 1.0 on the composite radiation pattern herein authorized corresponds to the following effective radiated power:

0.560 kilowatt.

Principal minima and their associated field strength limits:

20 - 150 degrees True: 0.018 kilowatt

- 3 Waiver of 47 C.F.R. Section 73.1125 was previously granted in construction permit BNPED-20071022AKR to allow operation of this facility as a satellite operation of the following station:

WMHR(FM), Facility ID# 40432, Syracuse, NY,  
Mars Hill Broadcasting Co., Inc.

The licensee shall continue to abide by the representations made in its waiver request.

\*\*\* END OF AUTHORIZATION \*\*\*