



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

HOLLADAY BROADCASTING OF LOUISIANA, L.L.C.
1109 HUDSON LANE
MONROE LA 71211

Deborah Price
Supr Applications Examiner
Audio Division
Media Bureau

Facility ID: 5370

Grant Date: April 25, 1989

Call Sign: WBBV

The authority granted herein has
no effect on the expiration date
of the underlying construction
permit.

Permit File Number: BMPH-19890123IJ

This Permit Modifies Permit No.: BPH-19851216NH

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: HOLLADAY BROADCASTING OF LOUISIANA, L.L.C.

Station Location: MS-VICKSBURG

Frequency (MHz): 101.1

Channel: 266

Class: A

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 32 deg 21 min 34 sec
West Longitude: 90 deg 50 min 08 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	1.35	1.35
Height of radiation center above ground (Meters):	79	79
Height of radiation center above mean sea level (Meters):	195	195
Height of radiation center above average terrain (Meters):	146	146

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 102 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 IN THE EVENT THAT THE PETITION FOR RECONSIDERATION FILED BY VICKSBURG BROADCASTING GROUP TO REINSTATE THE CANCELLED CONSTRUCTION PERMIT (FILE NO. BPCT-830613KE) OF WDKM(TV) IS GRANTED, THE PERMITTEE IS RESPONSIBLE FOR IMPLEMENTING WHAT-EVER MODIFICATIONS ARE NECESSARY TO BRING THE FACILITIES AUTHORIZED HEREIN IN COMPLIANCE WITH THE AMERICAN NATIONAL STANDARDS INSTITUTE GUIDELINES (OST BULLETIN NO. 65, OCTOBER 1985). THESE MODIFICATIONS MUST BE COMPLETED BEFORE WDKM(TV) COMMENCES PROGRAM TESTS WITH THE FACILITIES AUTHORIZED IN CONSTRUCTION PERMIT BPCT-830613KE.

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THIS CONSTRUCTION PERMIT IS CONDITIONED UPON THE RECEIPT BY THE COMMISSION OF THE APPROPRIATE FEE UPON BEING BILLED BY THE COMMISSION'S FEE SECTION. SEE 47 C.F.R. SECTION 1.1110.

*** END OF AUTHORIZATION ***