



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER STATION**  
**CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

NORSAN MEDIA, LLC  
4801 EAST INDEPENDENCE BLVD.  
SUITE 800  
CHARLOTTE NC 28212

James D. Bradshaw  
Deputy Chief  
Audio Division  
Media Bureau

Facility Id: 157114

Call Sign: W253AM

Permit File Number: BNPFT-20030822AHK

Grant Date: May 14, 2004

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: NORSAN MEDIA, LLC

Principal community to be served: GA-SPARTA

Primary Station: WGSP (AM) , Frequency 1310 kHz, CHARLOTTE, NC

Via: Direct - off-air

Frequency (MHz): 98.5

Channel: 253

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 33 deg 17 min 09 sec  
 West Longitude: 82 deg 56 min 36 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

|   | Horizontally<br>Polarized<br>Antenna: | Vertically<br>Polarized<br>Antenna: |
|---|---------------------------------------|-------------------------------------|
| Effective radiated power in the Horizontal Plane (kw):    | 0.055                                 | 0.055                               |
| Height of radiation center above ground (Meters):         | 39                                    | 39                                  |
| Height of radiation center above mean sea level (Meters): | 189                                   | 189                                 |

Antenna structure registration number: 1019998

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

\*\*\* END OF AUTHORIZATION \*\*\*