



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

MIDWEST COMMUNICATIONS, INC.
904 GRAND AVE.
WAUSAU WI 54403

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 157423

Call Sign: W272CY

Permit File Number: BNPFT-20130805AAK

Grant Date: September 27, 2013

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: MIDWEST COMMUNICATIONS, INC.

Principal community to be served: WI-CHIPPEWA FALLS

Primary Station: KDAL (AM) , Frequency 610 kHz, DULUTH, MN

Via: Other

Frequency (MHz): 102.3

Channel: 272

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 44 deg 49 min 47 sec
 West Longitude: 91 deg 26 min 48 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Directional

Major lobe directions 30
 (degrees true):

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	100	100
Height of radiation center above mean sea level (Meters):	371	371

Antenna structure registration number: 1034800

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

Special operating conditions or restrictions:

- 3 If the antenna is mounted on an existing tower that is not base-insulated or detuned at the AM frequency, the permittee shall submit a certification to this effect.

If the antenna is mounted on an existing tower that is base-insulated or detuned at the frequency of AM Station(s) listed below, the applicant shall notify the AM station. If necessary, the AM station may determine operating power by a method described in Section 73.51(a)(1) or (d), and/or request temporary authority from the Commission in Washington, D.C. to operate with parameters at variance in order to maintain monitoring point field strengths within authorized limits. Permittee shall be responsible for readjustment and continued maintenance of any detuning apparatus necessary to prevent adverse effects upon the radiation pattern of the AM station. Both before and after the installation of the antenna and transmission line on the tower, a partial proof of performance, as defined by Section 73.154(a) of the Commission's Rules, shall be conducted to establish that the AM array has not been adversely affected. The results of the partial proofs shall be submitted to the Commission with the application for license to cover this permit.

WAYY(AM), Eau Claire, WI, 790 kHz.

*** END OF AUTHORIZATION ***