



United States of America  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST STATION LICENSE**

Authorizing Official:

Official Mailing Address:

MUSIC THAT MATTERS, INC.  
P.O. BOX 272  
GREEN BAY WI 54307

Rodolfo F. Bonacci  
Assistant Chief  
Audio Division  
Media Bureau

Grant Date: January 29, 2014

Facility Id: 36786

Call Sign: WOVN

This license expires 3:00 a.m.  
local time, December 01, 2020.

License File Number: BLED-20140127AAX

This license covers permit no.: BPED-20120320ADW,  
as modified by permit no.: BMPED-20130903ABK

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Name of Licensee: MUSIC THAT MATTERS, INC.

Station Location: WI-APPLETON

Frequency (MHz): 91.1

Channel: 216

Class: C2

Hours of Operation: Unlimited

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: 13.0 kW

Antenna type: Directional

Description: SHI 6014-2/2-DA, two sections, 0.5 wavelength spacing

Antenna Coordinates: North Latitude: 44 deg 09 min 46 sec

West Longitude: 88 deg 14 min 37 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	42	42
Height of radiation center above ground (Meters):	52	52
Height of radiation center above mean sea level (Meters):	346	346
Height of radiation center above average terrain (Meters):	98	98

Antenna structure registration number: 1200322

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The relative field strength of neither the measured horizontally nor vertically polarized radiation component shall exceed at any azimuth the value indicated on the composite radiation pattern authorized by construction permit BMPED-20130903ABK.

A relative field strength of 1.0 on the composite radiation pattern herein authorized corresponds to the following effective radiated power:

42 kilowatts.

Principal minima and their associated field strength limits:

150 - 160 degrees True:	1.35 kilowatts
290 - 300 degrees True:	11.5 kilowatts

Special operating conditions or restrictions:

- 2 The licensee has demonstrated compliance with the FCC radiofrequency electromagnetic field exposure guidelines based upon the usage of the antenna specified herein. If the licensee makes any changes in facilities via modification of license application in accordance with 47 CFR section 73.1690(c), the subsequent Form 302-FM, application for license, must include a revised RF field showing to demonstrate continued compliance with the FCC guidelines.
  
- 3 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
  
- 4 Further modification of WEMY(FM), Green Bay, WI (Facility ID# 69196) will not be construed as a per se modification of WOVM's license (BLED-20140127AAX).  
(See Educational Information Corporation, 6 FCC Rcd. 2207 (1991)).

\*\*\* END OF AUTHORIZATION \*\*\*