



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

 GOFORTH MEDIA, INC.
 P.O. BOX 1328
 MOBILE AL 36633

 Son Nguyen
 Supervisory Engineer
 Audio Division
 Media Bureau

Facility Id: 24454

Call Sign: WLPR

License File Number: BL-20090716ADU

Grant Date: August 28, 2009

This license expires 3:00 a.m.
 local time, April 01, 2012.

This license covers permit no.: BP-20090121ABM

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	6:45 AM	5:15 PM	Jul.	5:00 AM	7:00 PM
Feb.	6:30 AM	5:45 PM	Aug.	5:15 AM	6:30 PM
Mar.	6:00 AM	6:00 PM	Sep.	5:30 AM	6:00 PM
Apr.	5:30 AM	6:15 PM	Oct.	6:00 AM	5:15 PM
May	5:00 AM	6:45 PM	Nov.	6:15 AM	5:00 PM
Jun.	4:45 AM	7:00 PM	Dec.	6:45 AM	5:00 PM

Name of Licensee: GOFORTH MEDIA, INC.

Station Location: PRICHARD, AL

Frequency (kHz): 960

Station Class: D

Antenna Coordinates:

Day

Latitude: N 30 Deg 45 Min 50 Sec

Longitude: W 88 Deg 06 Min 36 Sec

Night

Latitude: N 30 Deg 45 Min 50 Sec

Longitude: W 88 Deg 06 Min 36 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 6.0 Night: 0.032

Antenna Input Power (kW): Day: 6.0 Night: 0.032

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 7.22 Night: 0.58

Resistance (ohms): Day: 96 Night: 96

Non-Directional Antenna: Day

Radiator Height: 85.3 meters; 98.4 deg

Theoretical Efficiency: 311 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 85.3 meters; 98.4 deg

Theoretical Efficiency: 311 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1046076	

Night:

Tower No.	ASRN	Overall Height (m)
1	1046076	

Special operating conditions or restrictions:

- 1 The permittee/licensee must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- 2 Licensee shall be responsible for satisfying all reasonable complaints of blanketing interference within the 1 V/m contour as required by Section 73.88 of the Commission's rules.

- 3 Ground System:

Ground system consists of 120 buried copper radials extending 78 meters long about the base of the existing tower and the former northeast tower which was removed.

*** END OF AUTHORIZATION ***