



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

ARLINGTON BROADCASTING COMPANY
6080 MOUNT MORIAH EXT.
MEMPHIS TN 38115

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 89003

Call Sign: W254BW

Permit File Number: BMPFT-20120907ABP

Grant Date: October 22, 2012

The authority granted herein has no effect on the expiration date of the underlying construction permit.

This permit modifies permit no.: BPFT-20110926AKJ

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: ARLINGTON BROADCASTING COMPANY

Principal community to be served: TN-MOUNT PLEASANT

Primary Station: WMSO (AM) , Frequency 1240 kHz, SOUTHAVEN, MS

Via: Direct - off-air

Frequency (MHz): 98.7

Channel: 254

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 35 deg 26 min 19 sec
 West Longitude: 87 deg 13 min 41 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	30	30
Height of radiation center above mean sea level (Meters):	357	357

Antenna structure registration number: Not Required

Overall height of antenna structure above ground: 39 Meters

Obstruction marking and lighting specifications for antenna structure:

It is to be expressly understood that the issuance of these specifications is in no way to be considered as precluding additional or modified marking or lighting as may hereafter be required under the provisions of Section 303(q) of the Communications Act of 1934, as amended.

None Required

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

*** END OF AUTHORIZATION ***