



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

LAKES MEDIA, LLC
7120 TRENTON RIDGE COURT
RALEIGH NC 20120

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 154006

Call Sign: W279AO

Permit File Number: BMPFT-20110415AAA

Grant Date: June 01, 2011

The authority granted herein has no effect on the expiration date of the underlying construction permit.

This Permit Modifies Permit No.: BPFT-20110207AFU

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: LAKES MEDIA, LLC

Principal community to be served: VA-DANVILLE

Primary Station: WMPW (AM) , Frequency 970 kHz, DANVILLE, VA

Via: Direct - off-air

Frequency (MHz): 103.7

Channel: 279

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 36 deg 36 min 41 sec
 West Longitude: 79 deg 23 min 06 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Directional

Major lobe directions 200 255
 (degrees true):

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.25	0.25
Height of radiation center above ground (Meters):	41	41
Height of radiation center above mean sea level (Meters):	236	236

Antenna structure registration number: 1264014

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.

*** END OF AUTHORIZATION ***