



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

BEASLEY MEDIA GROUP LICENSES, LLC
3033 RIVIERA DRIVE
SUITE 200
NAPLES FL 34103

Arthur E. Doak
Senior Engineer
Audio Division
Media Bureau

Facility ID: 25094

Grant Date: September 18, 1997

Call Sign: WMGK

This permit expires 3:00 a.m.
local time, March 18, 1999.

Permit File Number: BPH-19970430IA

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Name of Permittee: BEASLEY MEDIA GROUP LICENSES, LLC

Station Location: PA-PHILADELPHIA

Frequency (MHz): 102.9

Channel: 275

Class: B

Hours of Operation: Unlimited

Callsign: WMGK

Permit No.: BPH-19970430IA

Transmitter: Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Transmitter output power: As required to achieve authorized ERP.

Antenna type: Non-Directional

Antenna Coordinates: North Latitude: 40 deg 02 min 21 sec
West Longitude: 75 deg 14 min 13 sec

	Horizontally Polarized Antenna	Vertically Polarized Antenna
Effective radiated power in the Horizontal Plane (kW):	8.9	8.9
Height of radiation center above ground (Meters):	342	342
Height of radiation center above mean sea level (Meters):	416	416
Height of radiation center above average terrain (Meters):	350	350
Antenna structure registration number:	1026755	

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***