



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

BLUE CHIP BROADCASTING LICENSES, LTD
1010 WAYNE AVENUE
14TH FLOOR
SILVER SPRING MD 20910

Brian J. Butler
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 74472

Call Sign: WERE

License File Number: BZ-20000407ACO

Grant Date: July 07, 2000

This license expires 3:00 a.m.
local time, October 01, 2004.

Direct Measurement of Power

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:45 AM	5:15 PM	Jul.	5:00 AM	8:00 PM
Feb.	7:30 AM	6:00 PM	Aug.	5:30 AM	7:30 PM
Mar.	6:45 AM	6:30 PM	Sep.	6:00 AM	6:30 PM
Apr.	5:45 AM	7:00 PM	Oct.	6:45 AM	5:45 PM
May	5:15 AM	7:45 PM	Nov.	7:15 AM	5:00 PM
Jun.	4:45 AM	8:00 PM	Dec.	7:45 AM	5:00 PM

Callsign: WERE

License No.: BZ-20000407ACO

Name of Licensee: BLUE CHIP BROADCASTING LICENSES, LTD

Station Location: CLEVELAND HEIGHTS, OH

Frequency (kHz): 1490

Station Class: C

Antenna Coordinates:

Day

Latitude: N 41 Deg 30 Min 48 Sec

Longitude: W 81 Deg 36 Min 05 Sec

Night

Latitude: N 41 Deg 30 Min 48 Sec

Longitude: W 81 Deg 36 Min 05 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 1.0 Night: 1.0

Antenna Input Power (kW): Day: 0.80 Night: 1.0

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 2.76 Night: 3.09

Resistance (ohms): Day: 105 Night: 105

Non-Directional Antenna: Day

Radiator Height: 106.7 meters; 190.9 deg

Theoretical Efficiency: 321.9 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 106.7 meters; 190.9 deg

Theoretical Efficiency: 359.4 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1014404	

Night:

Tower No.	ASRN	Overall Height (m)
1	1014404	

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- 2 Permittee/Licensee shall accept such interference as may be imposed by other existing 250 watt Class C stations in the event that they are subsequently authorized to increase power to 1000 watts.

*** END OF AUTHORIZATION ***