



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

HOLLADAY BROADCASTING OF LOUISIANA, LLC
P.O. BOX 4808
MONROE LA 71211

Son Nguyen
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 35249

Call Sign: KMLB

Permit File Number: BP-20081008AHT

Grant Date: January 30, 2009

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
Local Standard Time (Non-Advanced)

Jan.	7:15 AM	5:30 PM	Jul.	5:15 AM	7:15 PM
Feb.	6:45 AM	6:00 PM	Aug.	5:30 AM	7:00 PM
Mar.	6:15 AM	6:15 PM	Sep.	5:45 AM	6:15 PM
Apr.	5:45 AM	6:45 PM	Oct.	6:15 AM	5:30 PM
May	5:15 AM	7:00 PM	Nov.	6:45 AM	5:15 PM
Jun.	5:00 AM	7:15 PM	Dec.	7:00 AM	5:00 PM

Callsign: KMLB

Permit No.: BP-20081008AHT

Name of Permittee: HOLLADAY BROADCASTING OF LOUISIANA, LLC

Station Location: MONROE, LA

Frequency (kHz): 540

Station Class: D

Antenna Coordinates:

Day

Latitude: N 32 Deg 37 Min 19 Sec

Longitude: W 92 Deg 03 Min 51 Sec

Night

Latitude: N 32 Deg 37 Min 19 Sec

Longitude: W 92 Deg 03 Min 51 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 4.0 Night: 0.026

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1266882	

Night:

Tower No.	ASRN	Overall Height (m)
1	1266882	

Non-Directional Antenna: Day

Radiator Height: 138.9 meters; 90 deg

Theoretical Efficiency: 305.775 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 138.9 meters; 90 deg

Theoretical Efficiency: 305.775 mV/m/kw at 1km

Special operating conditions or restrictions:

- 1 Permittee shall install a type accepted transmitter, or submit application (FCC Form 301) along with data prescribed in Section 73.1660(b) should non-type accepted transmitter be proposed.

- 2 Ground system consists of 120 equally spaced, buried, copper radials about the base of tower, each 138.9 meters in length.

*** END OF AUTHORIZATION ***