



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

PENSACOLA RADIO CORPORATION
 7924 LASLEY FOREST ROAD
 LEWISVILLE NC 27023

Penelope A. Dade
 Supervisory Analyst
 Audio Division
 Media Bureau

Facility Id: 9319

Call Sign: WVTJ

License File Number: BL-20101105AIU

Grant Date: December 02, 2010

This license expires 3:00 a.m.
 local time, February 01, 2012.

This license covers permit no.: BP-20070530ABI

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Daytime with Secondary nighttime

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	7:45 AM	6:15 PM	Jul.	6:00 AM	8:00 PM
Feb.	7:30 AM	6:30 PM	Aug.	6:15 AM	7:30 PM
Mar.	7:00 AM	7:00 PM	Sep.	6:30 AM	7:00 PM
Apr.	6:30 AM	7:15 PM	Oct.	6:45 AM	6:15 PM
May	6:00 AM	7:30 PM	Nov.	7:15 AM	5:45 PM
Jun.	5:45 AM	7:45 PM	Dec.	7:45 AM	5:45 PM

Callsign: WVTJ

License No.: BL-20101105AIU

Name of Licensee: PENSACOLA RADIO CORPORATION

Station Location: PENSACOLA, FL

Frequency (kHz): 610

Station Class: D

Antenna Coordinates:

Day

Latitude: N 30 Deg 27 Min 09 Sec

Longitude: W 87 Deg 14 Min 26 Sec

Night

Latitude: N 30 Deg 27 Min 09 Sec

Longitude: W 87 Deg 14 Min 26 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 0.50 Night: 0.157

Antenna Input Power (kW): Day: 0.50 Night: 0.157

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 2.77 Night: 1.55

Resistance (ohms): Day: 65 Night: 65

Non-Directional Antenna: Day

Radiator Height: 91.4 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No. A B

1 67.0 11.90

Theoretical Efficiency: 282.776 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 91.4 meters;

Top-Loaded/Sectionalized Tower Parameters: (See 47 CFR 73.160)

Tower No. A B

1 67.0 11.90

Theoretical Efficiency: 282.776 mV/m/kw at 1km

Antenna Registration Number(s):

Callsign: WVTJ

License No.: BL-20101105AIU

Day:

Tower No.	ASRN	Overall Height (m)
1	1254945	

Night:

Tower No.	ASRN	Overall Height (m)
1	1254945	

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***