



United States of America
FEDERAL COMMUNICATIONS COMMISSION
AM BROADCAST STATION LICENSE

Authorizing Official:

Official Mailing Address:

NORTHSHORE RADIO, LLC
 330 CARONDELET STREET
 NEW ORLEANS LA 70130

Nazifa_Sawez
 Assistant Chief
 Audio Division
 Media Bureau

Grant Date: July 06, 2017

Facility Id: 52433

Call Sign: WGSO

This license expires 3:00 a.m.
 local time, June 01, 2020.

License File Number: BL-20170613ABA

This license covers permit no.: BP-20140429AAD

Subject to the provisions of the Communications Act of 1934, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this license, the licensee is hereby authorized to use and operate the radio transmitting apparatus herein described.

This license is issued on the licensee's representation that the statements contained in licensee's application are true and that the undertakings therein contained so far as they are consistent herewith, will be carried out in good faith. The licensee shall, during the term of this license, render such broadcasting service as will serve the public interest, convenience, or necessity to the full extent of the privileges herein conferred.

This license shall not vest in the licensee any right to operate the station nor any right in the use of the frequency designated in the license beyond the term hereof, nor in any other manner than authorized herein. Neither the license nor the right granted hereunder shall be assigned or otherwise transferred in violation of the Communications Act of 1934. This license is subject to the right of use or control by the Government of the United States conferred by Section 606 of the Communications Act of 1934.

Hours of Operation: Unlimited

Average hours of sunrise and sunset:
 Local Standard Time (Non-Advanced)

Jan.	7:00 AM	5:30 PM	Jul.	5:15 AM	7:00 PM
Feb.	6:45 AM	5:45 PM	Aug.	5:30 AM	6:45 PM
Mar.	6:15 AM	6:15 PM	Sep.	5:45 AM	6:00 PM
Apr.	5:30 AM	6:30 PM	Oct.	6:00 AM	5:30 PM
May	5:15 AM	6:45 PM	Nov.	6:30 AM	5:00 PM
Jun.	5:00 AM	7:00 PM	Dec.	6:45 AM	5:00 PM

Callsign: WGSO

License No.: BL-20170613ABA

Name of Licensee: NORTSHORE RADIO, LLC

Station Location: NEW ORLEANS, LA

Frequency (kHz): 990

Station Class: B

Antenna Coordinates:

Day

Latitude: N 29 Deg 57 Min 25 Sec

Longitude: W 90 Deg 09 Min 33 Sec

Night

Latitude: N 29 Deg 57 Min 25 Sec

Longitude: W 90 Deg 09 Min 33 Sec

Transmitter(s): Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.

Nominal Power (kW): Day: 0.60 Night: 0.31

Antenna Input Power (kW): Day: 0.60 Night: 0.31

Antenna Mode: Day: ND Night: ND

(DA=Directional Antenna, ND=Non-directional Antenna; CH=Critical Hours)

Current (amperes): Day: 3.24 Night: 2.33

Resistance (ohms): Day: 57 Night: 57

Non-Directional Antenna: Day

Radiator Height: 93 meters; 110.518 deg

Theoretical Efficiency: 319.163 mV/m/kw at 1km

Non-Directional Antenna: Night

Radiator Height: 93 meters; 110.518 deg

Theoretical Efficiency: 319.163 mV/m/kw at 1km

Antenna Registration Number(s):

Day:

Tower No.	ASRN	Overall Height (m)
1	1022807	

Night:

Tower No.	ASRN	Overall Height (m)
1	1022807	

Special operating conditions or restrictions:

- 1 Licensee shall be responsible for satisfying all reasonable complaints of blanketing interference within the 1 V/m contour as required by Section 73.88 of the Commission's rules.

- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- 3 Ground system consists of 120 equally spaced, buried, copper radials about the base of each tower, each 75.7 meters in length.

- 4 Grant of this license application is conditioned on the continuous operation of the licensed facility for the twelve-month period following grant. The failure of the facility to so operate will result in the rescission of this grant, dismissal of the license application and the forfeiture of the associated construction permit pursuant to 47 C.F.R. § 73.3598(e) unless the licensee rebuts the presumption that the authorized facilities were temporarily constructed.

*** END OF AUTHORIZATION ***