



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

CLEAR WATER BRANDS, INC.
944 HARLEM STREET
ALTOONA WI 54720

George H. Gwinn
Supervisory Engineer
Audio Division
Media Bureau

Facility Id: 155168

Call Sign: W220DR

Permit File Number: BMPFT-20050425AAX

Grant Date: July 12, 2005

The authority granted herein has no effect on the expiration date of the underlying construction permit.

This permit modifies permit no.: BMPFT-20050223AAD

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: CLEAR WATER BRANDS, INC.

Principal community to be served: WI-NEILLSVILLE

Primary Station: WEAQ (AM) , Frequency 1150 kHz, CHIPPEWA FALLS, WI

Via: Direct - off-air

Frequency (MHz): 91.9

Channel: 220

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 44 deg 35 min 30 sec
 West Longitude: 90 deg 37 min 10 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.01	0.01
Height of radiation center above ground (Meters):	110	110
Height of radiation center above mean sea level (Meters):	477	477

Antenna structure registration number: 1051008

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

*** END OF AUTHORIZATION ***