



**United States of America**  
**FEDERAL COMMUNICATIONS COMMISSION**  
**FM BROADCAST TRANSLATOR/BOOSTER STATION**  
**CONSTRUCTION PERMIT**

Authorizing Official:

Official Mailing Address:

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COX RADIO, LLC  
223 Perimeter Center Parkway NE  
Atlanta GA 30346

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James D. Bradshaw  
Deputy Chief  
Audio Division  
Media Bureau

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Facility Id: 147419

Call Sign: W249CK

Permit File Number: BPFT-20140905AAT

Grant Date: October 06, 2014

This permit expires 3:00 a.m.  
local time, 36 months after the  
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: COX RADIO, LLC

Principal community to be served: GA-DULUTH

Primary Station: WSRV (FM) , Channel 246, GAINESVILLE, GA

Via: Direct - off-air

Frequency (MHz): 97.7

Channel: 249

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 34 deg 07 min 32 sec  
 West Longitude: 83 deg 51 min 32 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Directional

Major lobe directions 260  
 (degrees true):

Horizontally	Vertically
Polarized	Polarized
Antenna:	Antenna:

Effective radiated power in the Horizontal Plane (kw): 0.075

Height of radiation center above ground (Meters): 455

Height of radiation center above mean sea level (Meters): 726

Antenna structure registration number: 1019528

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
  
- 2 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
  
- 3 **\*\*\*NOTE TO PERMITTEE\*\*\***  
 Notwithstanding the grant of this construction permit or the expiration date specified herein, your station's license will automatically expire as a matter of law on November 5, 2014 if the station has not resumed broadcasting before that time. See Pub. Law No. 104-104, 110 Stat. 56, Section 403(1) (1996) and Order, Silent Station Authorizations, FCC 96-218 (released May 17, 1996). See also Public Notice, Expedited Processing of Applications Filed By Silent Stations, DA 96-818 (May 22, 1996).

\*\*\* END OF AUTHORIZATION \*\*\*