

Federal Communications Commission

Washington, DC 20554

TRANSFER AUTHORIZATION

Date 01/13/2022	From: Allen Media Holdings, LLC
<input type="checkbox"/> Consent To Assignment	To: Allen Media Holdings, II, LLC
<input checked="" type="checkbox"/> Consent To Transfer	
Licensee/Permittee (for transfer only) La Crosse TV License Company, LLC	

Service	Call sign	Facility ID	File number	Community	Auxiliary Stations
DTV	WXOW	64549	0000178124	LA CROSSE,WI	All Currently Authorized Auxiliary Stations
DTV	WQOW	64550	0000178125	EAU CLAIRE,WI	

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of all transactions shall be completed within 90 days from the date hereof, and notification thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such notification, this transaction will be considered completed for all purposes related to the above described station(s).

FCC Form 323 or 323-E, Ownership Report, must be filed within 30 days after consummation, by the licensee /permittee or assignee.