

Federal Communications Commission

Washington, DC 20554

ASSIGNMENT AUTHORIZATION

Date 03/30/2021	From: SEEHAFER BROADCASTING CORP
<input checked="" type="checkbox"/> Consent To Assignment	To: HEART OF WISCONSIN MEDIA, LLC
<input type="checkbox"/> Consent To Transfer	

Service	Call sign	Facility ID	File number	Community	Auxiliary Stations
AM	WFHR	73053	0000133847	WISCONSIN RAPIDS,WI	All Currently Authorized Auxiliary Stations
FM	WLJY	85832	0000133848	NEKOOSA,WI	
FX	W248DE	202720	0000133849	WISCONSIN RAPIDS,WI	

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of all transactions shall be completed within 90 days from the date hereof, and notification thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such notification, this transaction will be considered completed for all purposes related to the above described station(s).

FCC Form 323 or 323-E, Ownership Report, must be filed within 30 days after consummation, by the licensee /permittee or assignee.

ADDITIONAL REQUIREMENTS FOR ASSIGNMENTS ONLY

Upon consummation the assignor must deliver the permit/license, including any modifications thereof to the assignee.

The assignee is not authorized to construct nor operate said station(s) unless and until the Commission has been notified of consummation.