

# Federal Communications Commission

## TELEVISION BROADCAST STATION LICENSE

**Licensee/Permittee**

HSH MYRTLE BEACH (WWMB) LICENSEE, LLC  
 201 MASSACHUSETTS AVENUE NE  
 Suite C-1  
 WASHINGTON, DC, 20002

<b>Call Sign</b>	<b>File Number</b>
WWMB	0000119979

**Facility ID:** 3133

**NTSC TSID:** 2578

**Digital TSID:** 2579

**This License Covers Construction Permit No.**

0000034332

<b>Grant Date</b> 08/10/2020		<b>Expiration Date</b> 12/01/2020	
<b>Hours of Operation</b> Unlimited			
<b>Station Location</b> City FLORENCE State SC		<b>Frequency (MHz)</b> 542.0 - 548.0	<b>Station Channel</b> 26
<b>Facility Type</b> Commercial			

<b>Antenna Structure Registration Number</b> 1024373	
<b>Transmitter</b> Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.	<b>Transmitter Output Power(kW)</b> As required to achieve authorized ERP.
<b>Antenna Coordinates</b> Latitude 34-22-3.0 N Longitude 79-19-48.0 W	<b>Antenna Type</b> Directional
<b>Description of Antenna</b> Make DIELECTRIC Model TFU-30DSC/VP-R 3BP260	

<b>Antenna Beam Tilt (Degrees Electrical)</b> 0.7	<b>Antenna Beam Tilt (Degrees Mechanical @ Degrees Azimuth)</b> Not Applicable
<b>Major Lobe Directions</b> 151.0 279.0	<b>Maximum Effective Radiated Power (Average)</b> 655 kW 28.16 DBK
<b>Height of Radiated Center Above Ground (Meters)</b> 579	<b>Height of Radiated Center Above Mean Sea Level (Meters)</b> 611.6
<b>Height of Radiated Center Above Average Terrain (Meters)</b> 581	<b>Overall Height of Antenna Structure Above Ground (Meters)</b> See the registration for this antenna structure.

**Waivers/Special Conditions**



Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.