



Federal Communications Commission  
Washington, D.C. 20554

July 2, 2020

**RSS Media Marketing**

Sandra Smith  
201 Tyler Drive  
NCWC Building 201  
Rocky Mount, NC 27804

In Re: Special Temporary Authority  
For Station WHIG-CD  
Rocky Mount, North Carolina  
Application File No. 0000116811  
Fac Id: 168101

Dear Licensee:

This is in reference to your July 1, 2020 request seeking special temporary authority (STA) to operate TV station WHIG-CD, Rocky Mount, NC, on its post-auction channel using an interim antenna with alternate parameters to help facilitate construction of the station's main post-transition facility.

After a thorough review of your technical specifications, we are persuaded that no interference is likely to occur from the proposed operation. We therefore conclude that the public interest would be served by the grant of this request. If problems do arise, we expect them to be solved expeditiously and the Bureau reserves the right to require the termination of the operation.

With respect to radio frequency radiation (RFR), we expect compliance with Section 1.1307(b) of the Commission's Rules to be achieved.

In light of the above, special temporary authority IS GRANTED pursuant to Section 73.1560(d) and 73.1635 of the Commission's Rules. This authorization expires on **December 30, 2020**.

Sincerely,

/s/

Kevin R. Harding  
Deputy Chief, Video Division  
Media Bureau

cc (via electronic email): Ronald Maines, Esq