

Federal Communications Commission

FM TRANSLATOR BROADCAST STATION CONSTRUCTION PERMIT

Permittee

HEARTLAND COMM. LICENSE,
LLC
909 NORTH RAILROAD ST.
PO BOX 309
EAGLE RIVER, WI, 54521

Call Sign	Facility ID
W267CS	201524

File Number 0000090850	This Permit Modifies License File No. BNPFT-20171212AAK	
Filing Date 11/22/2019	Grant Date 01/17/2020	Expiration Date 01/22/2021

Community of License City: ASHLAND State: WI	Frequency (MHz) 101.3	Station Channel 267	Station Class D
Primary Station WATW ASHLAND WI		Via Wired	
Hours of Operation: Unlimited			

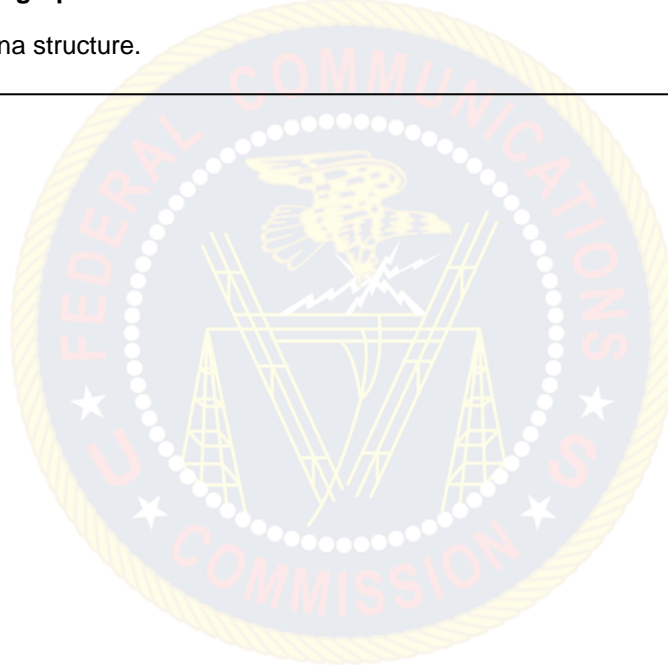
Transmitter Certified for compliance per 74.1250 or verified for compliance per 73.1660 of the Commission's Rules.	Transmitter Output Power As required to achieve authorized ERP.
Antenna Type Non-Directional	Antenna Coordinates (NAD 83) Latitude 46-34-25.0 N Longitude 90-51-57.0 W
Major Lobe Directions Not Applicable	

	Horizontally Polarized Antenna	Vertically Polarized Antenna
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Effective Radiated Power in the Horizontal Plane (kW)	0.25	0.25
Height of Radiation Center Above Ground (meters)	65	65
Height of Radiation Center Above Mean Sea Level (meters)	282.0	282.0
Height of Radiation Center Above Average Terrain (meters)		

Antenna Structure Registration Number 1034033	Overall Height of Antenna Structure Above Ground (meters) See the registration for this antenna structure.
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Obstruction Marking and Lighting Specifications for Antenna Structure See the registration for this antenna structure.
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Special Operating Conditions or Restrictions

The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

- This construction permit authorizes the mounting of an antenna on the nondirectional tower of the AM station identified below. During the installation of the antenna, the AM station shall determine operating power by the indirect method (see Section 73.51 of the Commission's Rules). Upon completion of the antenna installation, antenna impedance measurements on the AM antenna shall be made. If the resistance of the AM antenna has changed by more than 2 percent from the licensed value (see Section 73.45(c)(1) of the Commission's Rules), an application for the AM station to return to direct power measurement, including a tower sketch of the installation, shall be filed with the Commission by the AM station licensee using form FCC 302-AM. (See Section 1.30003 of the Commission's Rules.) The permittee must submit confirmation of completion of the requirements of this condition in the application for license to cover this construction permit. Station WATW (AM), Ashland, WI, 1400 kHz
- Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file an Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
- The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.
- Pursuant to Revitalization of the AM Radio Service, Notice of Proposed Rule Making, 28 FCC Rcd 15221, 15227, para. 14 (2013), and First Report and Order, 30 FCC Rcd 12145, 12154, para. 17 and n. 43 (2015), the permittee and any successor in interest (licensee, transferee, or assignee) shall be subject to the following restrictions: (1) this facility may only, in perpetuity, be used to rebroadcast the authorized facilities of the AM primary station set forth in this construction permit, except that it may also originate nighttime programming if the AM primary station set forth in this construction permit is not authorized regular nighttime service, and then only during periods of the broadcast day when the primary AM station is not regularly authorized to operate; (2) if the AM primary station is operating with reduced facilities, this cross-service FM translator facility may only operate if its coverage contour conforms to the limits set forth in 47 CFR Section 74.1201(g) as applied to the reduced facilities of the AM primary station; (3) the authorization for this facility may not be assigned or transferred except in conjunction with the primary AM station set forth in this construction permit; and (4) if the authorization of the AM primary station set forth in this construction permit is rescinded, revoked, surrendered, subject to special temporary authorization (STA) to remain silent, or is otherwise suspended from operation, the authorization of this cross-service FM translator station shall likewise be rescinded, revoked, surrendered, silent for the duration of the AM primary station's STA to remain silent, or suspended from operation. Minor modifications of this authorization are permitted, provided that the translator meets all of the preceding conditions. Grant of this authorization is conditioned on the common ownership, in perpetuity, of this facility and the specified AM primary station. Any violation of this condition shall result in the rescission of the grant of this authorization and the dismissal, with prejudice, of the associated application and, if applicable, cancellation of the associated construction permit.

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules(See Section 83.875).

Pursuant to Section 73.3598, this Construction Permit will be subject to automatic forfeiture unless construction is complete and application for license is filed prior to expiration.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.

