

Federal Communications Commission Washington, D.C. 20554

August 28, 2019

HSH Myrtle Beach (WWMB) License, LLC 201 Massachusetts Avenue, NE Suite C-1 Washington, DC 20002

> In Re: Special Temporary Authority For Station WWMB Florence, South Carolina Application File No. 0000080616 Fac Id: 3133

Dear Licensee:

This is in reference to your August 27, 2019 request seeking special temporary authority (STA) to operate TV station WWMB, Florence, SC, on its post-transition channel with an interim antenna at reduced parameters while construction of the station's main facility is completed.

After a thorough review of your technical specifications, we are persuaded that no interference is likely to occur from the proposed operation. We therefore conclude that the public interest would be served by the grant of this request. If problems do arise, we expect them to be solved expeditiously and the Bureau reserves the right to require the termination of the operation.

With respect to radio frequency radiation (RFR), we expect compliance with Section 1.1307(b) of the Commission's Rules to be achieved.

In light of the above, special temporary authority IS GRANTED pursuant to Section 73.1560(d) and 73.1635 of the Commission's Rules. This authorization expires on **February 27, 2020**.

Sincerely,

Kevin R. Harding Associate Chief Video Division Media Bureau

cc: Paul A. Cicelski