

Federal Communications Commission

TELEVISION BROADCAST STATION LICENSE

Licensee/Permittee

WXOW-WQOW LICENSE, LLC
P.O. Box 909
Quincy, IL, 62306

Call Sign	File Number
WXOW	0000058613

Facility ID: 64549

NTSC TSID: 3196

Digital TSID: 3197

This License Covers Permit No.: 0000027474

Grant Date 08/03/2018		Expiration Date 12/01/2021	
Hours of Operation Unlimited			
Station Location City LA CROSSE State WI		Frequency (MHz) 554.0 - 560.0	Station Channel 28
Facility Type Commercial			

Antenna Structure Registration Number 1035149	
Transmitter Type Accepted. See Sections 73.1660, 73.1665 and 73.1670 of the Commission's Rules.	Transmitter Output Power(kW) As required to achieve authorized ERP.
Antenna Coordinates Latitude 43-48-23.0 N Longitude 91-22-3.0 W	Antenna Type Directional
Description of Antenna Make DIE Model TFU-18GTH/VP 3T140	

Antenna Beam Tilt (Degrees Electrical) 0.75	Antenna Beam Tilt (Degrees Mechanical @ Degrees Azimuth) Not Applicable
Major Lobe Directions 0.0 120.0 240.0	Maximum Effective Radiated Power (Average) 251 kW 24.00 DBK
Height of Radiated Center Above Ground (Meters) 243.2	Height of Radiated Center Above Mean Sea Level (Meters) 616.8
Height of Radiated Center Above Average Terrain (Meters) 348	Overall Height of Antenna Structure Above Ground (Meters) See the registration for this antenna structure.

Waivers/Special Conditions



Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.