Federal Communications Commission

Washington, DC 20554

ASSIGNMENT AUTHORIZATION

Date 07/30/2021	From: WXOW-WQOW License, LLC
Consent To Assignment Consent To Transfer	La Crosse TV License Company, LLC

Service	Call sign	Facility ID	File number	Community	Auxiliary Stations
DTV	WXOW	64549	0000145337	LA CROSSE,WI	All Currently Authorized Auxiliary Stations
DTV	WQOW	64550	0000145338	EAU CLAIRE,WI	All Currently Authorized Auxiliary Stations

Special Operating Conditions or Restrictions

 WQOW(TV) is granted continued authorization to operate as a satellite of WXOW(TV) pursuant to Note 5 of Section 73.3555 of the Commission's rules and Streamlined Reauthorization Procedures for Assigned or Transferred Television Satellite Stations et al., Report and Order, 34 FCC Rcd 1539, 1542, para. 9 (2019).

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of all transactions shall be completed within 90 days from the date hereof, and notification thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such notification, this transaction will be considered completed for all purposes related to the above described station(s).

FCC Form 323 or 323-E, Ownership Report, must be filed within 30 days after consummation, by the licensee /permittee or assignee.

ADDITIONAL REQUIREMENTS FOR ASSIGNMENTS ONLY

Upon consummation the assignor must deliver the permit/license, including any modifications thereof to the assignee.

The assignee is not authorized to construct nor operate said station(s) unless and until the Commission has been notified of consummation.