

Federal Communications Commission Washington, D.C. 20554

July 2, 2020

Nexstar Broadcasting, Inc. Elizabeth Ryder, General Counsel 545 E. John Carpenter Freeway, Suite 700 Irving, TX 75062 <u>erydr@nexstar.tv</u> (via electronic mail)

> Re: Request for Special Temporary Authority to Continue Pre-Auction Operations KWKT-TV, Waco, TX Facility ID No. 12522 LMS File No. 0000116708

Dear Licensee,

On June 29, 2020, Nexstar Broadcasting, Inc. (Licensee), the licensee of KWKT-TV, Waco, Texas (KWKT-TV or Station), filed a *Request for Special Temporary Authority* (STA) requesting permission to continue to operate on the Station's pre-auction channel until July 13, 2020.¹ For the reasons below, we grant the Licensee's STA and modify the Station's phase completion date and construction permit expiration date to July 13, 2020, as conditioned herein.

Background. Under the Commission's Transition Scheduling Plan, each repacked station was assigned a phase completion date, which is the date by which that station must vacate its pre-auction channel. Repacked stations are permitted to request an STA to continue to operate on their pre-auction channel beyond their assigned phase completion deadline.² However, pursuant to section 73.3700(b)(4)(iii) of the Commission's rules (Rules),³ repacked stations are not permitted to operate on their pre-auction channel after July 13, 2020).⁴ The Media Bureau (Bureau) has stated it will evaluate

¹ Nexstar Broadcasting, Inc, Request for Special Temporary Authority for station KWKT-TV, Waco, TX, LMS File No. 0000116708, as amended (June 29, 2020) (KWKT-TV STA Request). *See also Incentive Auction Closing and Channel Reassignment Public Notice: The Broadcast Television Incentive Auction Closes; Reverse Auction and Forward Auction Results Announced; Final Television Band Channel Assignments Announced; Post-Auction Deadlines Announced*, GN Docket No. 12-268 et al., Public Notice, 32 FCC Rcd 2786 (WTB & MB 2017) (*Closing and Channel Reassignment Public Notice*).

² Incentive Auction Task Force and Media Bureau Announce Procedures for the Post-Incentive Broadcast Transition, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 32 FCC Rcd 858, 873, para. 47 (IATF & MB 2017) (Broadcast Transition Procedures Public Notice).

³ 47 CFR § 73.3700(b)(4)(iii).

⁴ *Id.*; *Expanding the Economic and Innovation Opportunities of Spectrum Through Incentive Auctions*, GN Docket No. 12-268 et al., Report and Order, 29 FCC Rcd 6567, 6797-802, paras. 563-573 (2014) (*Incentive Auction R&O*), *aff'd, Nat'l Assoc. of Broadcasters et al. v. FCC*, 789 F.3d 165 (D.C. Cir. 2015) (*NAB v. FCC*) (subsequent citation omitted). The post-auction transition period ending on July 13, 2020, as defined under 47 CFR § 27.4, consisted of a 39-month period that commenced upon release of the *Closing and Channel Reassignment Public Notice* announcing the end of the auction and included a three-month window for stations to file their initial construction permit application and a 36-month period for reassigned stations to transition to their post-auction channel. *Incentive Auction R&O*, 29 FCC Rcd at 6796, para. 559; 47 CFR § 73.3700(b)(1)(i).

such requests to modify a station's phase transition date on a case-by-case basis to assess the impact on the transition schedule, including the impact on other broadcasters as well as viewers, in order to facilitate a timely and orderly transition.⁵ The Bureau determined that it would view favorably requests that are compliant with the Rules and have little or no impact on the transition schedule.⁶ Requests that the staff determines would be likely to delay or disrupt the transition schedule will be viewed unfavorably.⁷ In the *Transition Reminder Public Notice*, the Bureau went on to state that it "envision[ed] such requests would be filed when a station discovers at the last-minute that, due to unforeseen circumstances beyond its control, it will be unable to commence operation on its post-auction channel by its phase completion date and is left with no reasonable alternative other than going silent.⁷⁸

KWKT-TV is currently licensed to operate on channel 44. It was reassigned to channel 28 in the *Closing and Channel Reassignment Public Notice* and is currently assigned to transition Phase 10, which has a phase completion date of July 3, 2020.⁹ According to the Licensee, the Station will be unable to complete construction of its of its post-auction facility by July 3, 2020, due to delays installing the Station's top mount antenna caused by work stoppages related to the COVID-19 pandemic and subsequent weather delays.¹⁰ The Station's tower rigging crew is on-site and in the process of completing installation of the antenna.¹¹ The facility being constructed is Nexstar's permanent post-auction facility. Nexstar anticipates a brief delay before commencing operation on its post-auction channel.¹² According

⁷ Transition Scheduling Adoption Public Notice, 32 FCC Rcd at 912-13, para 49, n.163; see Incentive Auction Task Force and Media Bureau Remind Repacked Stations of Certain Post-Auction Transition Requirements and Deadlines, Public Notice, 33 FCC Rcd 8240, 8244-45, para. 14 (IATF & MB 2018) (Transition Reminder Public Notice).

⁸ *Id.* at 8242-43, para. 7, n.18.

¹⁰ KWKT-TV STA Request at 2.

¹² *Id.* at 1.

⁵ See Incentive Auction Task Force and Media Bureau Adopt Post-Incentive Auction Transition Scheduling Plan, MB Docket No. 16-306 and GN Docket No. 12-268, Public Notice, 32 FCC Rcd 890, 912-14, paras. 49-52 (IATF & MB 2017) (Transition Scheduling Adoption Public Notice). See also Broadcast Transition Procedures Public Notice, 32 FCC Rcd at 881-82, para. 73.

⁶ *Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 912-13, para. 49 and n.163. A waiver of our rules is appropriate where the particular facts would make strict compliance inconsistent with the public interest and deviation from the general rule would relieve hardship, promote equity, or produce a more effective implementation of overall policy on an individual basis. *See Northeast Cellular Telephone Co. v. FCC*, 897 F.2d 1164, 1166 (D.C. Cir. 1990); *WAIT Radio v. FCC*, 418 F.2d 1153, 1159 (D.C. Cir. 1969); 47 CFR § 1.3 (waiver for good cause shown). Waiver of the Commission's rules is appropriate only if both (i) special circumstances warrant a deviation from the general rule, and (ii) such deviation will serve the public interest. *NetworkIP v. FCC*, 548 F.3d 116, 125-28 (D.C. Cir. 2008); *see also Post-Incentive Auction Transition Request for Waiver of Cox Television Jacksonville LLC, Licensee of Station WFOX-TV, Jacksonville, Florida*, Order, FCC 20-82, paras. 12-14 (rel. Jun. 18, 2020).

⁹ See Closing and Channel Reassignment Public Notice, 32 FCC Rcd at 2806, para. 64 (assigning each repacked station to one of 10 transition phases, each with specific dates on which the station, subject to any required coordination, can commence testing and operation on its post-auction channel (testing period start date) and must cease operating on its pre-auction channel (phase completion date)).

¹¹ *Id.* The Licensee states that in order to complete construction, the tower crew requires two consecutive days of low or no winds.

to Nexstar, this brief extension of time to operate on its pre-auction channel is the only reasonable alternative to going dark.¹³

The Licensee states that because the Station is currently operating in the 600 MHz band and duplex gap, it has no downstream dependencies and the delay will not result in any interference caused to or received from any other broadcast stations.¹⁴ Bluewater Wireless II, L.P., who holds a wireless license for the 600 MHz spectrum potentially impacted by continuing operation on the Station's pre-auction channel, has confirmed to Nexstar that it consents to the requested extension for KWKT-TV continued operation on its pre-auction channel until July 13, 2020.¹⁵ In order to mitigate any viewer confusion caused by KWKT-TV's continued operation on its pre-auction and outreach efforts beyond what is required by section 73.3700(c)(3) of the Rules through its digital and social media outlets, including the Station's website.¹⁶ As a result, the Licensee requests authority for the Station to continue operating on its pre-auction channel until July 13, 2020.

Discussion. Upon review of the facts and circumstances presented, we find that the Licensee's request meets the requirements for an STA for a brief extension and is in the public interest. KWKT-TV will vacate its pre-auction channel by the July 13, 2020 post-incentive auction transition deadline.¹⁷ Permitting the Station to continue to operate on its pre-auction channel until July 13, 2020, will not have an adverse impact on the overall transition schedule or a negative impact on other stations or viewers. Staff has confirmed that permitting the Station to remain on its pre-auction channel will not create any new linked-station sets or increased temporary pairwise interference. Further, Nexstar has received consent from the impacted 600 MHz wireless licensee for the Station to continue operation on its pre-auction channel until July 13, 2020.

Allowing KWKT-TV to continue operating on its pre-auction channel until July 13, 2020, will ensure that the Station is able to continue to serve its viewers without interruption. We acknowledge the Licensee's position that, given this is only a brief extension, there are no reasonable alternative options that could be reasonably undertaken at this time to permit the Station to vacate its pre-auction channel by July 3, 2020, without going dark.¹⁸ In order to minimize potential viewer confusion caused by the short delay in the Station's transition, the Licensee commits to expanded consumer outreach beyond what is required by the Rules through its digital and social media platforms. As a result, we find the facts and

¹⁵ KWKT-TV STA Request at 1.

¹⁶ *Id.* at 3.

17 47 CFR § 73.3700(b)(4)(iii).

¹³ *Id.* at 2.

¹⁴ KWKT-TV STA Request, TV Study Report. *See Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 897, para. 16 (allowing temporary increased pairwise (station-to-station) interference of up to two percent during the transition period).

¹⁸ Under the Transition Schedule Plan, the Bureau provided several flexible alternatives to permit a station to meet its phase completion date, including by moving to interim facilities on a station's post-auction channel, operating at reduced power on a vacant channel, and temporary channel sharing. *See Transition Scheduling Adoption Public Notice*, 32 FCC Rcd at 915-17, paras. 54-59. Given the brief amount of time needed by KWKT-TV to complete its post-auction facility we find requiring KWKT-TV to explore each of these options would serve to only divert resources from completing the work that is actively underway to ensure the Station vacates its pre-auction channel by the post-incentive auction transition deadline – July 13, 2020.

circumstances discussed above outweigh any viewer burden caused by the Station's change in transition plans and a short delay in access by wireless licensees to the Station's pre-auction channel.

We remind the Licensee that pursuant to the Spectrum Act, the Station is eligible for reimbursement from the TV Broadcast Relocation Fund (Fund) of costs "reasonably incurred . . . in order for the licensee to relocate its television service from one channel to the other."¹⁹ Additional expenses incurred, such as expenses resulting from changes in a Station's transition plan that are not related to the post-incentive auction channel change, may not be reimbursable from the Fund.

Accordingly, we **GRANT** Nexstar Broadcasting, Inc.'s *Request for Special Temporary Authority* and modify the phase completion date for KWKT-TV-TV, Waco, Texas, to July 8, 2020, subject to all the commitments made in its STA and compliance with all Rules applicable to transitioning stations.²⁰ Testing on the Station's post-auction channel **may begin immediately.** KWKT-TV is required to cease operating on its pre-auction channel **no later than 11:59 pm local time on July 8, 2020**.²¹ The Station's construction permit expiration date will also be modified to correspond to its new phase completion date.²²

Sincerely,

/s/

Barbara A. Kreisman Chief, Video Division Media Bureau

Cc: (via electronic mail): Christine Reilly, Esq. (<u>creilly@nexstar.tv</u>) Associate Counsel, Nexstar

¹⁹ 47 U.S.C. § 1452(b)(4)(A)(i). *See also Incentive Auction R&O*, 29 FCC Rcd at 6821, para. 622 ("The appropriate scope of 'costs reasonably incurred' necessarily will have to be decided on a case-by-case basis.").

²⁰ See generally 47 CFR § 73.3700 and Transition Reminder Public Notice, 33 FCC Rcd 8240.

²¹ See infra. note 9.

²² If a station must commence operations on its post-auction channel at variance from the parameters authorized in its construction permit, it must file for and be granted special temporary authority prior to commencing operations. *See* 47 CFR § 73.1635. A station that needs additional time to complete construction of its post-auction facility beyond its construction permit expiration date must file for a 180-day extension of its construction permit in accordance with 47 CFR § 73.3700(b)(5). Stations needing additional time to construct after a 180-day extension is granted, will be subject to the Commission's tolling provisions. 47 CFR § 73.3700(b)(5)(i) *citing* 47 CFR 73.3598(b). Grant of an extension of time to construct does not relieve a station of the requirement that it ceases operation on its pre-auction channel by its assigned phase completion date.