Federal Communications Commission

LOW POWER TELEVISION BROADCAST STATION CONSTRUCTION PERMIT

Licensee/Permittee

Quad Marketing Group 1112 WESTON ROAD SUITE 255 WESTON, FL, 33326

Call Sign File Number W25FQ-D 0000116678

Facility ID: 182020

NTSC TSID: Digital TSID:

This Permit Modifies License File No.

BNPDTL-20090825AZB

Antenna Structure Registration Number		
1047012		
Transmitter	Transmitter Output Power(kW)	
Type Accepted. See Sections 74.750 of the Commission's	As required to achieve authorized ERP.	
Rules.		
Antenna Coordinates	Antenna Type	
Latitude 34-13-49.0 N	Directional	
Longitude 79-44-48.0 W		
Description of Antenna	Major Lobe Directions	
Make MCI	260.0 350.0	
Model 955312		
Antenna Beam Tilt (Degrees Electrical)	Antenna Beam Tilt (Degrees Mechanical @ Degrees	
Not Applicable	Azimuth)	
	Not Applicable	

Maximum Effective Radiated Power (Average) 10 kW 10.00 DBK	
Height of Radiated Center Above Ground (Meters) 100	Height of Radiated Center Above Mean Sea Level (Meters) 142.4
Out-Of-Channel Emission Mask Full Service	Overall Height of Antenna Structure Above Ground (Meters) See the registration for this antenna structure.

Waivers/Special Conditions

- This authorization is subject to the condition that low power television is a secondary service, and that low
 power television and television translator stations must not cause interference to the reception of existing or
 future full service television stations on either allotted NTSC or DTV channels, and must accept interference
 from such stations.
- This authorization is subject to the condition that any future modification will not result in a relocation within 121 km of the top 100 markets as described in Public Notice announcing commencement of Rural First-come, First-served Digital Licensing released June 29, 2009, Report # DA 09-1487.
- During installation of the antenna authorized herein, AM Station(s) listed below shall determine operating
 power by the indirect method. Upon completion of the installation, antenna impedance measurements on the
 AM antenna shall be made and, prior to or simultaneous with the filing of the application for license to cover
 this permit, the results submitted to the Commission (along with a tower sketch of the installation) in an FCC
 Form 302-AM application for the AM station to return to the direct method of power determination. Callsign:
 WOLH City: Florence State: SC

Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.