

Federal Communications Commission

LOW POWER TELEVISION BROADCAST STATION LICENSE

Licensee/Permittee

COCOLA BROADCASTING COMPANIES, LLC
 706 W. HERNDON AVENUE
 FRESNO, CA, 93650

Call Sign **File Number**
 KMSG-LD 0000068538

Facility ID: 65762

NTSC TSID:

Digital TSID:

This License Covers License No. 0000053772

Grant Date 03/20/2019	Expiration Date 12/01/2022	
Hours of Operation Unlimited		
Station Location City FRESNO State CA	Frequency (MHz) 560.0 - 566.0	Station Channel 29

Antenna Structure Registration Number	
Transmitter Type Accepted. See Sections 74.750 of the Commission's Rules.	Transmitter Output Power(kW) As required to achieve authorized ERP.
Antenna Coordinates Latitude 36-44-45.2 N Longitude 119-17-2.4 W	Antenna Type Directional
Description of Antenna Make SBP Model UP-6-SL	Major Lobe Directions 270.0
Antenna Beam Tilt (Degrees Electrical) Not Applicable	Antenna Beam Tilt (Degrees Mechanical @ Degrees Azimuth) Not Applicable

Maximum Effective Radiated Power (Average) 15 kW 11.76 DBK	
Height of Radiated Center Above Ground (Meters) 11	Height of Radiated Center Above Mean Sea Level (Meters) 1033
Out-Of-Channel Emission Mask Full Service	Overall Height of Antenna Structure Above Ground (Meters) 33.5

Waivers/Special Conditions



Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.