

# Federal Communications Commission

## LOW POWER TELEVISION BROADCAST STATION LICENSE

**Licensee/Permittee**

COCOLA BROADCASTING COMPANIES, LLC  
706 W. HERNDON AVENUE  
FRESNO, CA, 93650

|                  |                    |
|------------------|--------------------|
| <b>Call Sign</b> | <b>File Number</b> |
| KWSM-LD          | 0000068514         |

**Facility ID:** 31355

**NTSC TSID:**

**Digital TSID:**

**This License Covers License No.** 0000053700

|                                                         |                                         |
|---------------------------------------------------------|-----------------------------------------|
| <b>Grant Date</b><br>03/15/2019                         | <b>Expiration Date</b><br>12/01/2022    |
| <b>Hours of Operation</b><br>Unlimited                  |                                         |
| <b>Station Location</b><br>City SANTA MARIA<br>State CA | <b>Frequency (MHz)</b><br>506.0 - 512.0 |
| <b>Station Channel</b><br>20                            |                                         |

|                                                                                     |                                                                                   |
|-------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| <b>Antenna Structure Registration Number</b><br>1202069                             |                                                                                   |
| <b>Transmitter</b><br>Type Accepted. See Sections 74.750 of the Commission's Rules. | <b>Transmitter Output Power(kW)</b><br>As required to achieve authorized ERP.     |
| <b>Antenna Coordinates</b><br>Latitude 34-54-36.9 N<br>Longitude 120-11-11.5 W      | <b>Antenna Type</b><br>Directional                                                |
| <b>Description of Antenna</b><br>Make SPB<br>Model UP-8-NC                          | <b>Major Lobe Directions</b><br>225.0 270.0 315.0                                 |
| <b>Antenna Beam Tilt (Degrees Electrical)</b><br>Not Applicable                     | <b>Antenna Beam Tilt (Degrees Mechanical @ Degrees Azimuth)</b><br>Not Applicable |

|                                                                           |                                                                                                                      |
|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| <b>Maximum Effective Radiated Power (Average)</b><br>15.0 kW<br>11.76 DBK |                                                                                                                      |
| <b>Height of Radiated Center Above Ground (Meters)</b><br>17              | <b>Height of Radiated Center Above Mean Sea Level (Meters)</b><br>1007.0                                             |
| <b>Out-Of-Channel Emission Mask</b><br>Full Service                       | <b>Overall Height of Antenna Structure Above Ground (Meters)</b><br>See the registration for this antenna structure. |

**Waivers/Special Conditions**



Subject to the provisions of the Communications Act of 1934, as amended, subsequent acts and treaties, and all regulations heretofore or hereafter made by this Commission, and further subject to the conditions set forth in this permit, the permittee is hereby authorized to construct the radio transmitting apparatus herein described. Installation and adjustment of equipment not specifically set forth herein shall be in accordance with representations contained in the permittee's application for construction permit except for such modifications as are presently permitted, without application, by the Commission's Rules.

Equipment and program tests shall be conducted only pursuant to Sections 73.1610 and 73.1620 of the Commission's Rules.