



United States of America
FEDERAL COMMUNICATIONS COMMISSION
FM BROADCAST TRANSLATOR/BOOSTER STATION
CONSTRUCTION PERMIT

Authorizing Official:

Official Mailing Address:

JVC MEDIA OF FLORIDA, LLC
2301 Lucien Way
Suite 180
Maitland FL 32751

James D. Bradshaw
Deputy Chief
Audio Division
Media Bureau

Facility Id: 155456

Call Sign: W209BW

Permit File Number: BPFT-20070829ABC

Grant Date: September 27, 2007

This permit expires 3:00 a.m.
local time, 36 months after the
grant date specified above.

Commission rules which became effective on February 16, 1999, have a bearing on this construction permit. See Report & Order, Streamlining of Mass Media Applications, MM Docket No. 98-43, 13 FCC RCD 23056, Para. 77-90 (November 25, 1998); 63 Fed. Reg. 70039 (December 18, 1998). Pursuant to these rules, this construction permit will be subject to automatic forfeiture unless construction is complete and an application for license to cover is filed prior to expiration. See Section 73.3598.

Name of Permittee: JVC MEDIA OF FLORIDA, LLC

Principal community to be served: FL-DUNNELLON

Primary Station: WCIE (FM) , Channel 218, NEW PORT RICHEY, FL

Via: Direct - off-air

Frequency (MHz): 89.7

Channel: 209

Hours of Operation: Unlimited

Antenna Coordinates: North Latitude: 29 deg 11 min 15 sec
 West Longitude: 82 deg 23 min 40 sec

Transmitter: Type Accepted. See Sections 73.1660, 74.1250 of the Commission's Rules

Antenna type: (directional or non-directional): Non-Directional

Major lobe directions (degrees true): Not Applicable

	Horizontally Polarized Antenna:	Vertically Polarized Antenna:
Effective radiated power in the Horizontal Plane (kw):	0.016	0.016
Height of radiation center above ground (Meters):	61	61
Height of radiation center above mean sea level (Meters):	92	92

Antenna structure registration number: 1031875

Overall height of antenna structure above ground (including obstruction lighting if any) see the registration for this antenna structure.

Special operating conditions or restrictions:

- 1 Prior to commencing program test operations, FM Translator or FM Booster permittee must have on file at the Commission, FCC Form 350, Application for an FM Translator or FM Booster Station License, pursuant to 47 C.F.R. Section 74.14.
- 2 The permittee/licensee in coordination with other users of the site must reduce power or cease operation as necessary to protect persons having access to the site, tower or antenna from radiofrequency electromagnetic fields in excess of FCC guidelines.

Special operating conditions or restrictions:

3 ***NOTE TO PERMITTEE***

Notwithstanding the grant of this construction permit or the expiration date specified herein, your station's license will automatically expire as a matter of law on August 31, 2008, if the station has not resumed broadcasting before that time. See Pub. Law No. 104-104, 110 Stat. 56, Section 403(1) (1996) and Order, Silent Station Authorizations, FCC 96-218 (released May 17, 1996). See also Public Notice, Expedited Processing of Applications Filed By Silent Stations, DA 96-818 (May 22, 1996).

Upon resumption of broadcasting, the licensee must notify the Commission by letter addressed to:

Office of the Secretary
Federal Communications Commission
445 12th Street, SW, Washington, DC 20554
ATTN: Chief, Audio Division, Media Bureau

This notice will be in addition to an application for a license to cover this permit.

*** END OF AUTHORIZATION ***