



UNITED STATES OF AMERICA  
FEDERAL COMMUNICATIONS COMMISSION  
WASHINGTON, D.C. 20554

(FOR CHIEF, AUDIO DIVISION, MEDIA BUREAU)

DATE: 07/11/2005

<input type="checkbox"/> CONSENT TO ASSIGNMENT:	FROM: NEW SOUTH RADIO, INC.
<input checked="" type="checkbox"/> CONSENT TO TRANSFER:	TO: HOLLADAY BROADCASTING OF LOUISIANA, LLC
Licensee/Permittee: HOLLADAY BROADCASTING OF LOUISIANA, (for transfer only) L.L.C.	

CLASS	CALL SIGN	FACILITY ID	FILE#	STATION LOCATION	AUXILIARY STATIONS
FM	WBBV	5370	BTCH-20050509AAF	VICKSBURG, MS	ALL CURRENTLY AUTHORIZED AUXILIARY STATIONS

Under authority of the Communications Act of 1934, as amended, the consent of the Federal Communications Commission is hereby granted to the transaction indicated above.

The Commission's consent to the above is based on the representations made by the applicants that the statements contained in, or made in connection with, the application are true and that the undertakings of the parties upon which this transaction is authorized will be carried out in good faith.

The actual consummation of voluntary transactions shall be completed within 90 days from the date hereof, and notice in letter form thereof shall promptly be furnished to the Commission by the seller or buyer showing the date the acts necessary to effect the transaction were completed. Upon furnishing the Commission with such written notice, this transaction will be considered completed for all purposes related to the above described station(s).